DIRECTORS EDITION Connections SUMMIT

5 Must-Dos to Maximize Your Discovery Experience

Rick Branham| Vice President, Pre-Sales Solutions & Academic Library Initiatives

5 Must-Dos to Maximize Your Discovery Experience

1

Go All-in On Mobile

2

Give Your Site a Makeover

3

Extend Your Reach With Discovery Extensions

4

Make All of Your eResources Discoverable

5

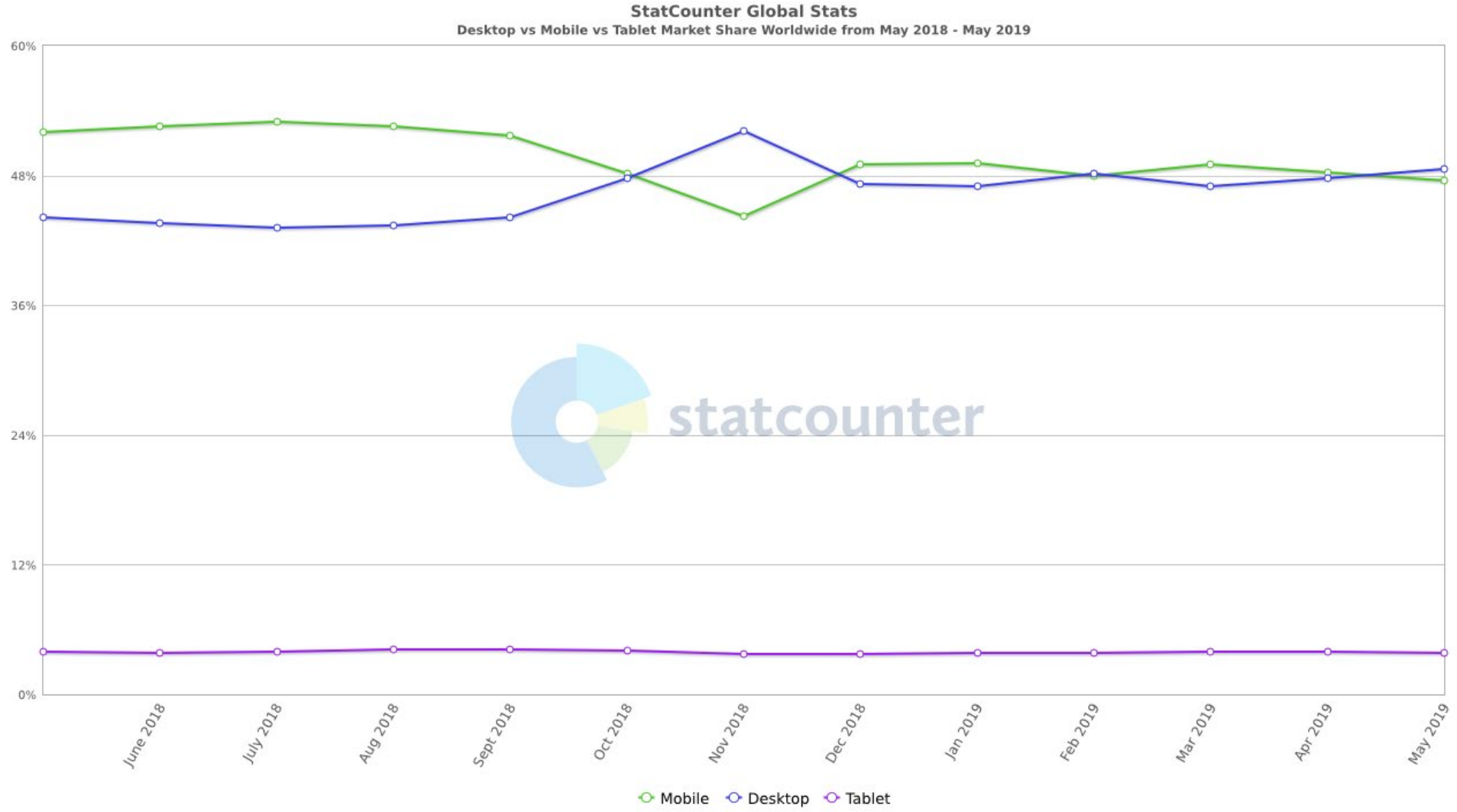
Secure Your Access with SSO

1

Go All-in On Mobile

This is where you'll find your users

Global Mobile vs Desktop vs Tablet Usage



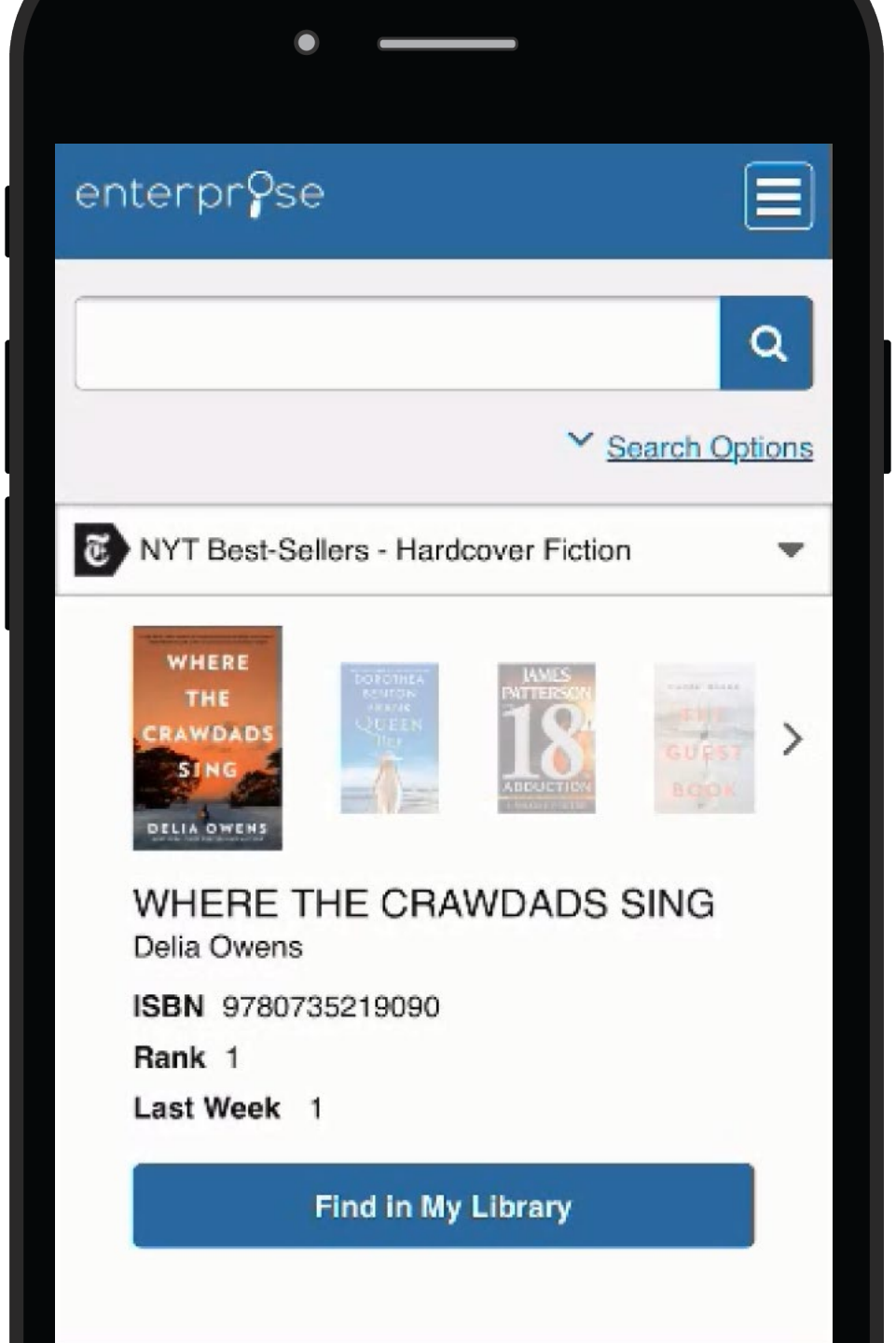
Mobile Browser

Casual users will prefer to use a responsive website

Give the frequent/power users the option of opening/downloading the app instead

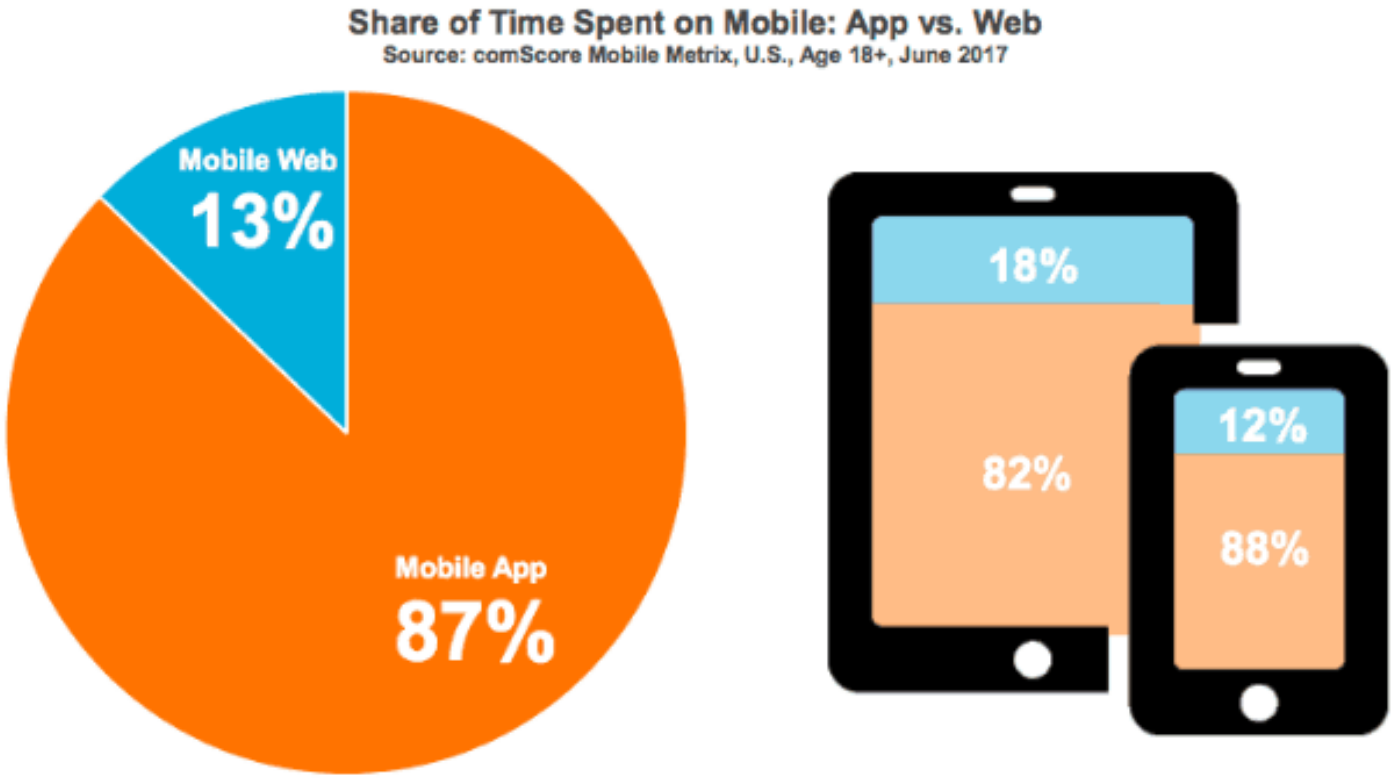
Brand it to your library with your unique content

Don't dumb it down—it should be fully functional



Mobile Web vs Mobile App

Mobile users are spending 87 percent of their time in apps, versus just 13 percent on the web.

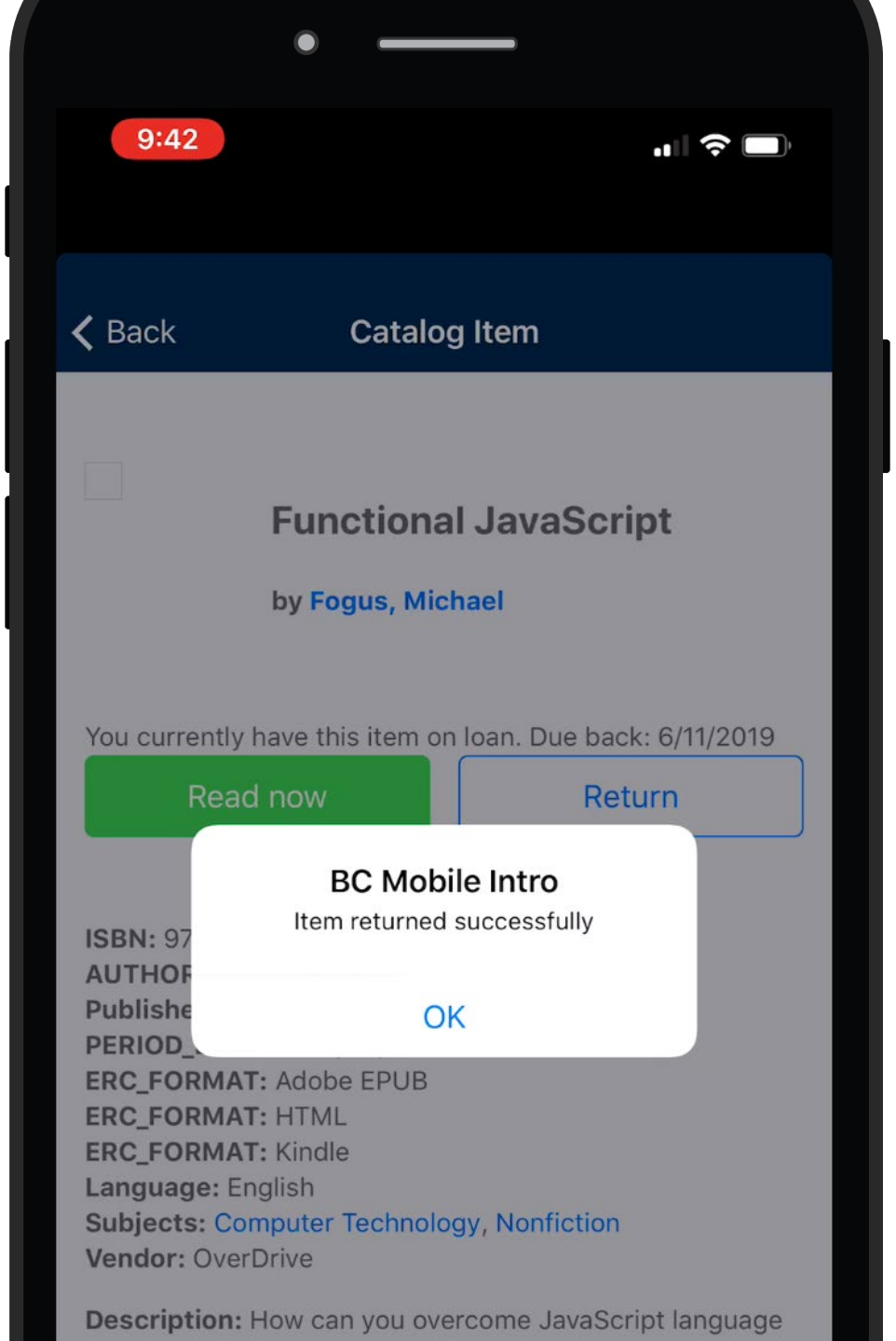


Mobile App

Brand it to your library

Include enough unique features to make it worth the download, e.g.:

- Self Service
- Beacons
- Virtual Library Card



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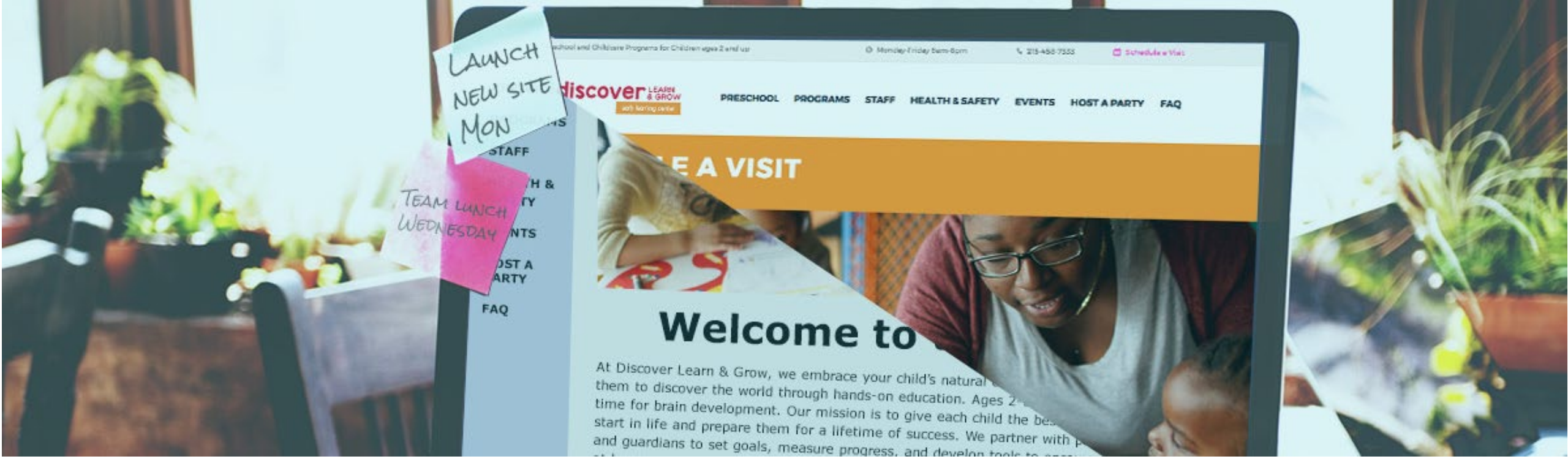


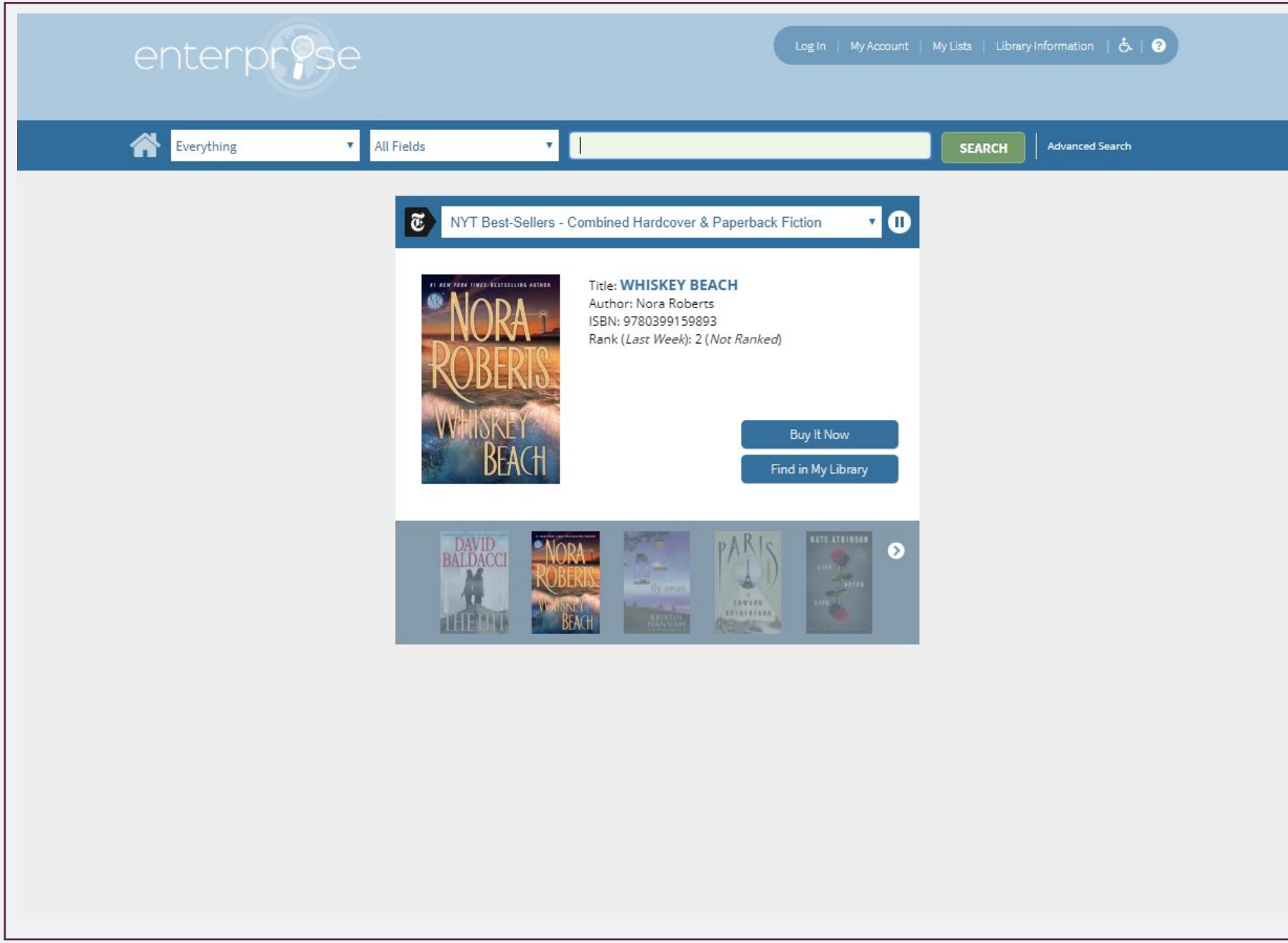
2

Give Your Discovery a Makeover

Your library is unique, and your discovery should reflect that

Reflect Your Brand

Don’t settle for out-of-the-box



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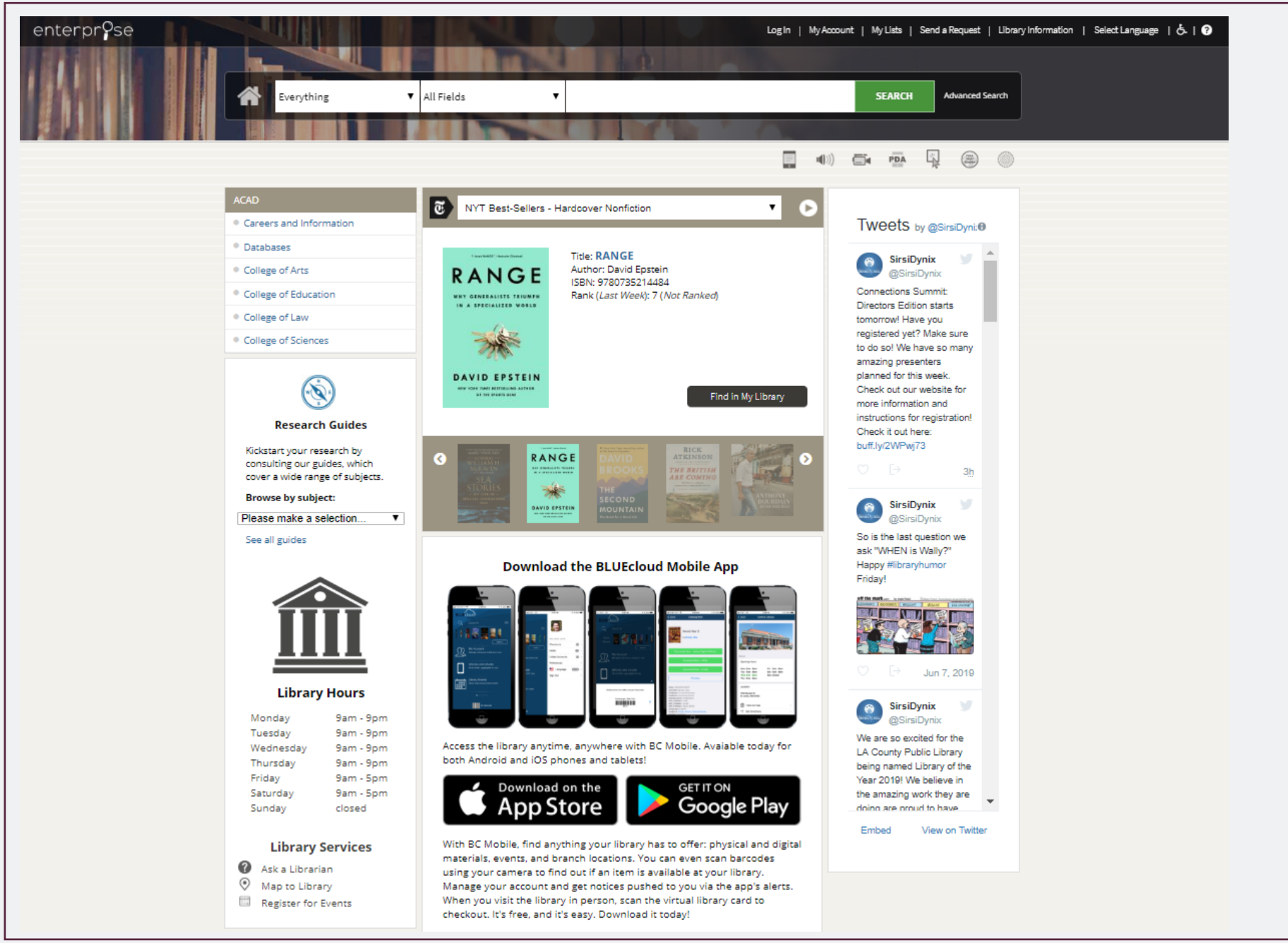

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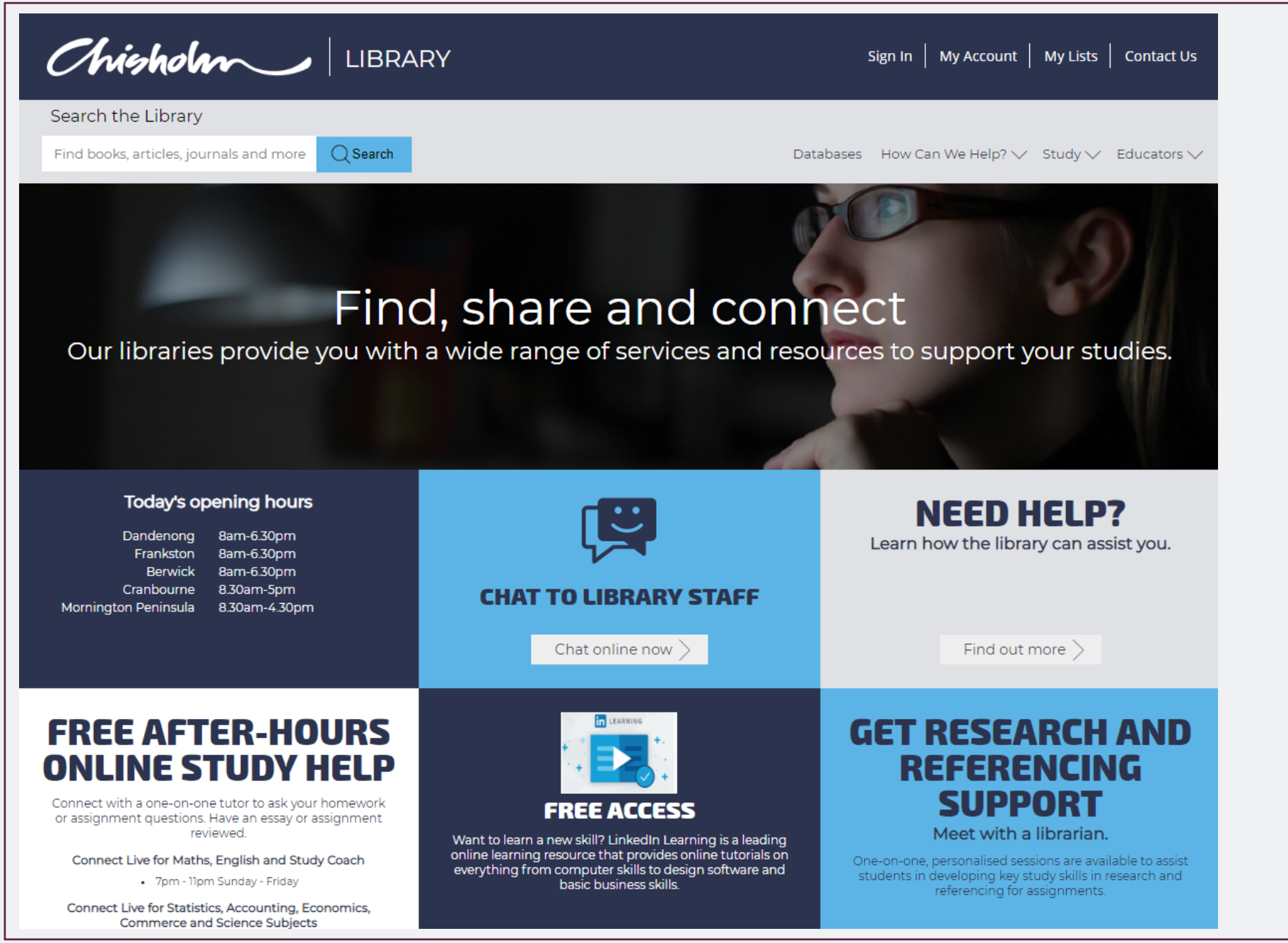
Reflect Your Brand

Don't settle for out-of-the-box

Integrate seamlessly with your website



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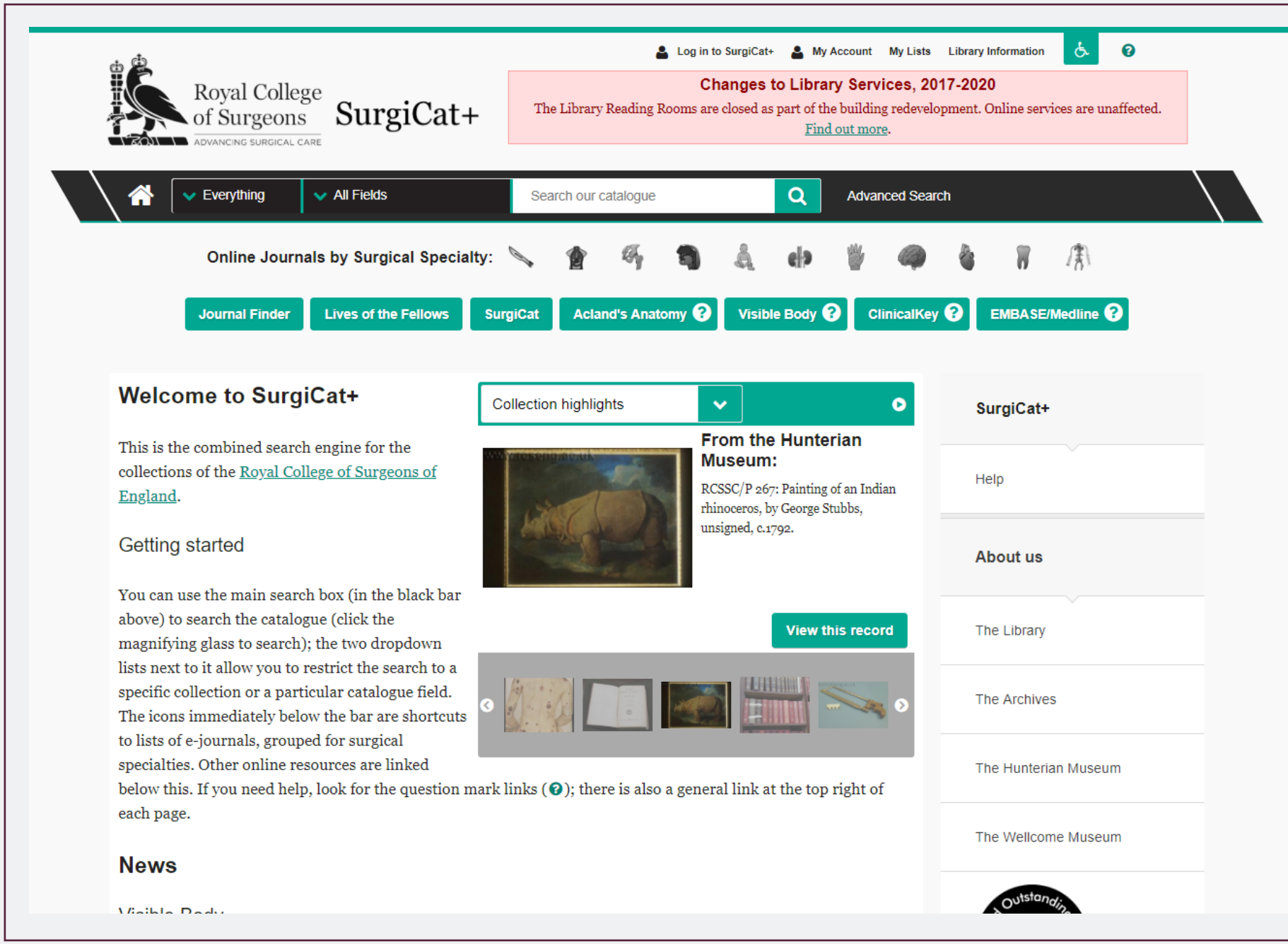

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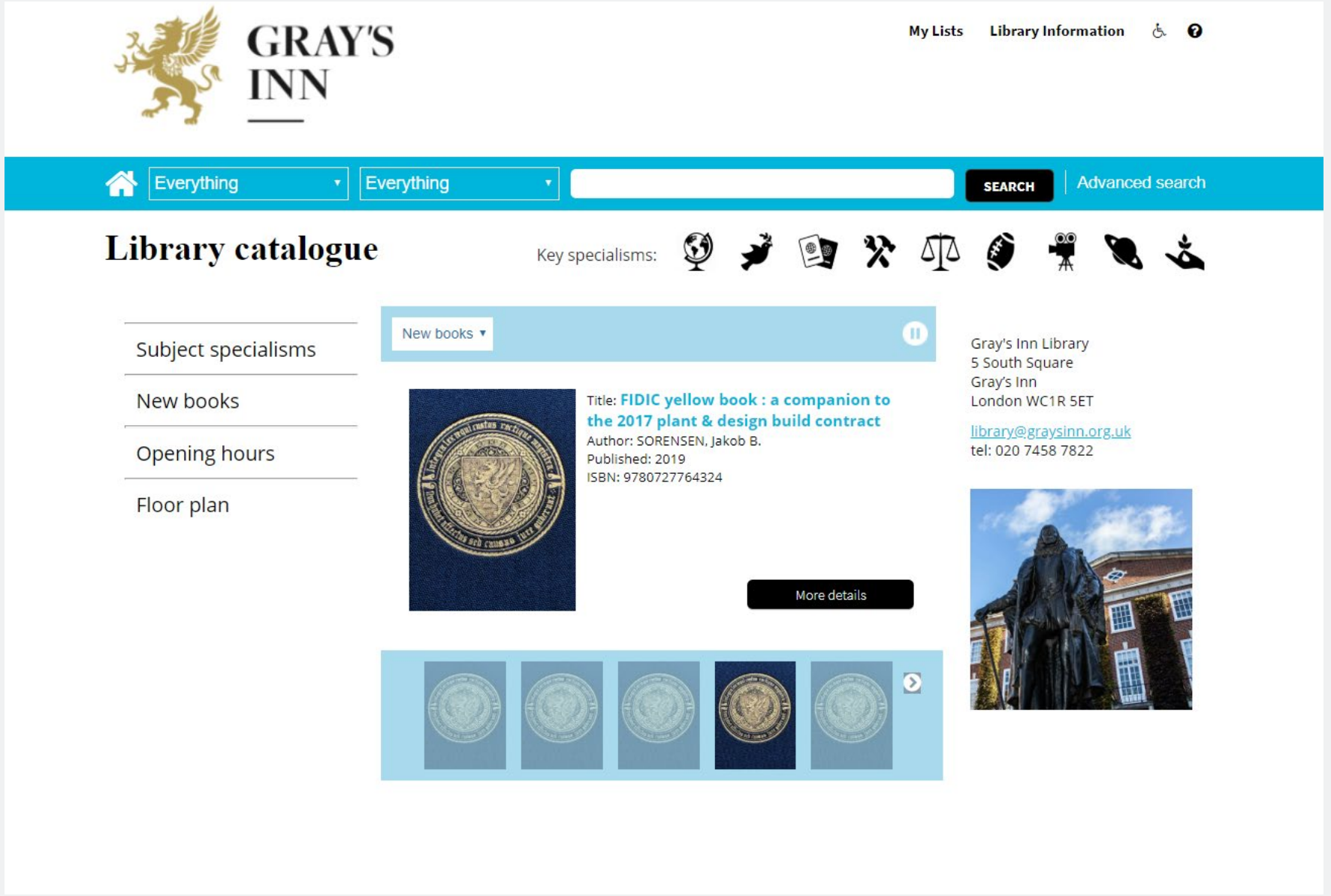

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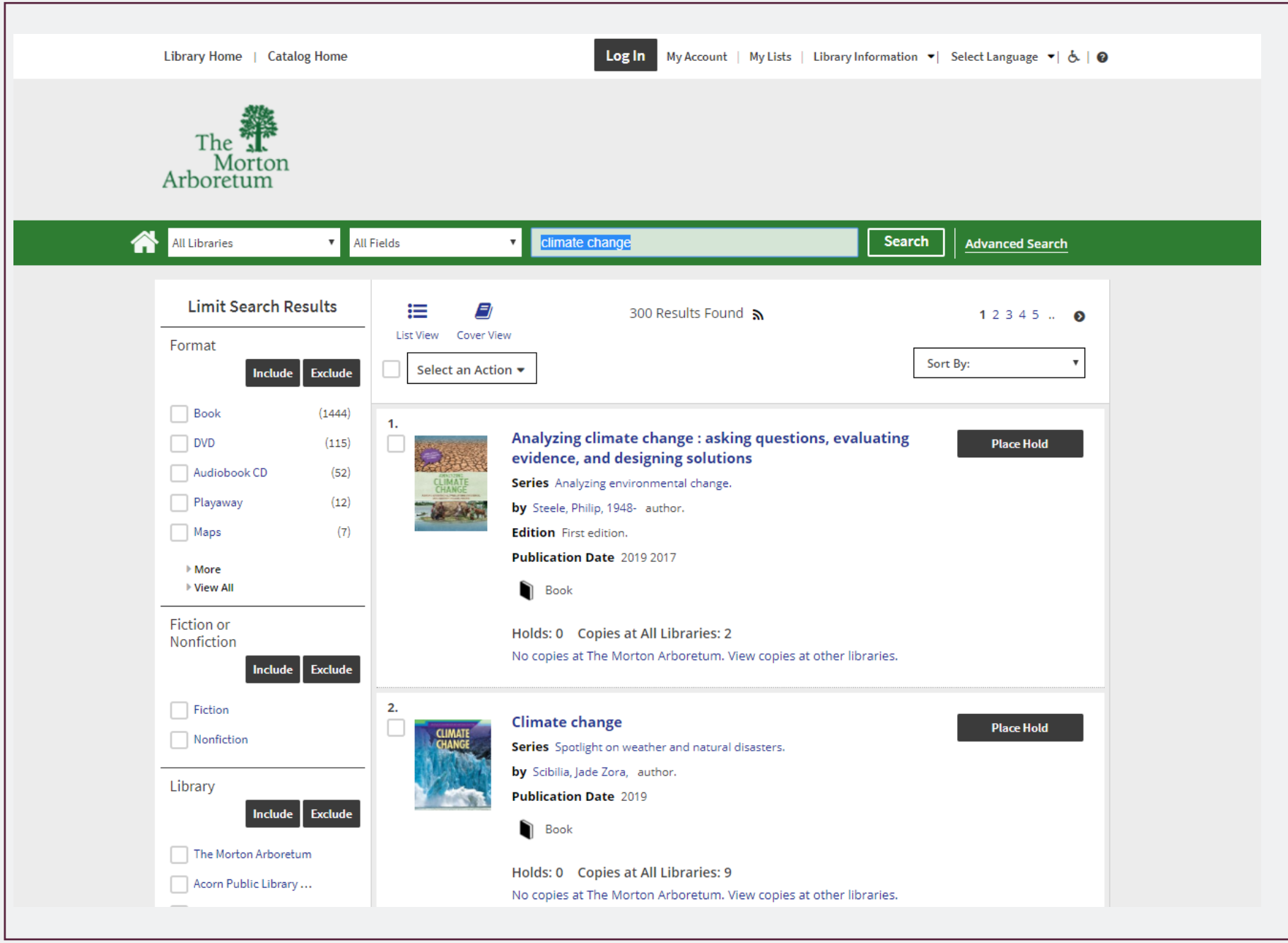
Integrate seamlessly with your website

Don't underestimate your users (do you only listen to the complainers?)



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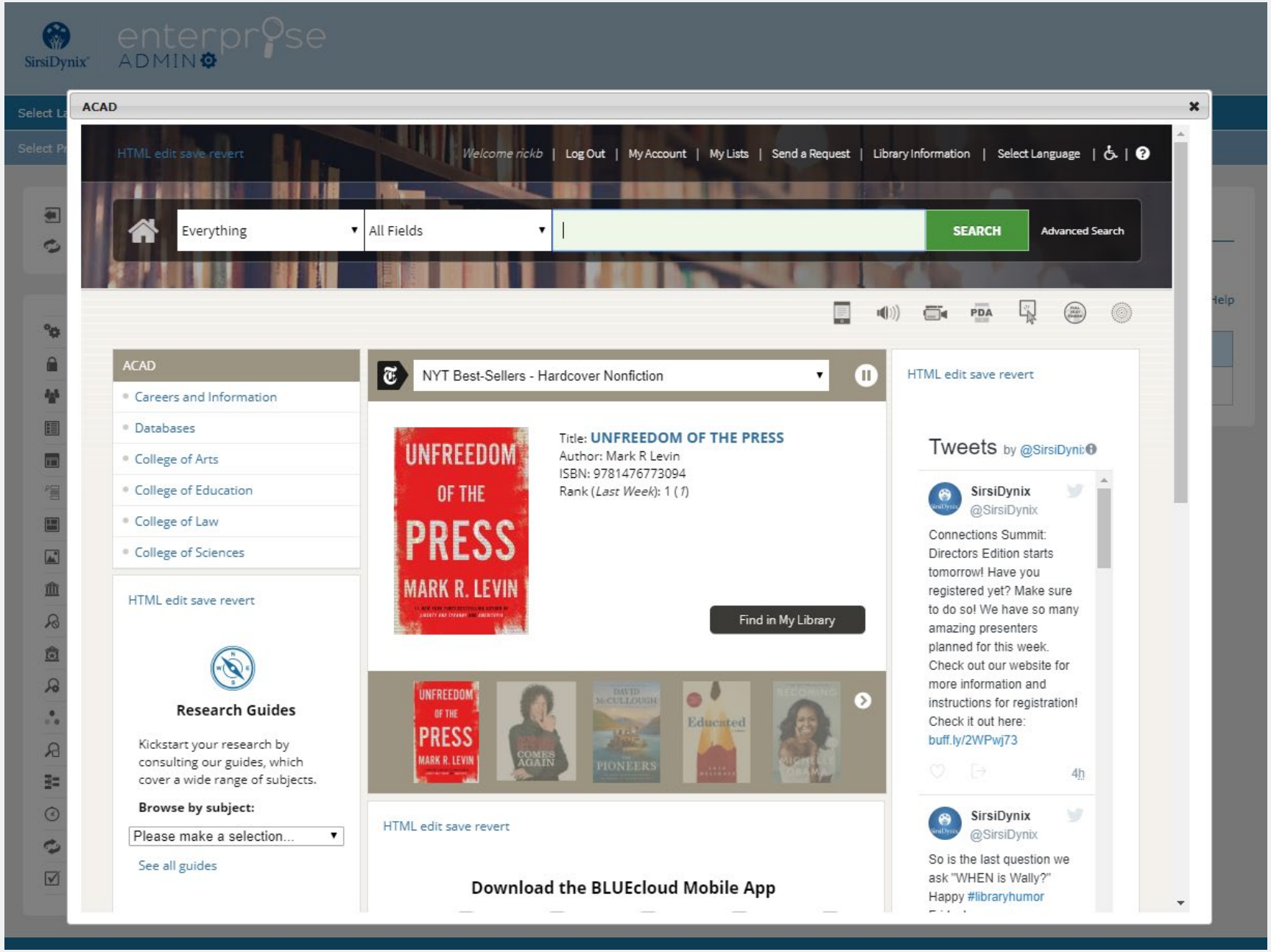
Constantly improve the user experience



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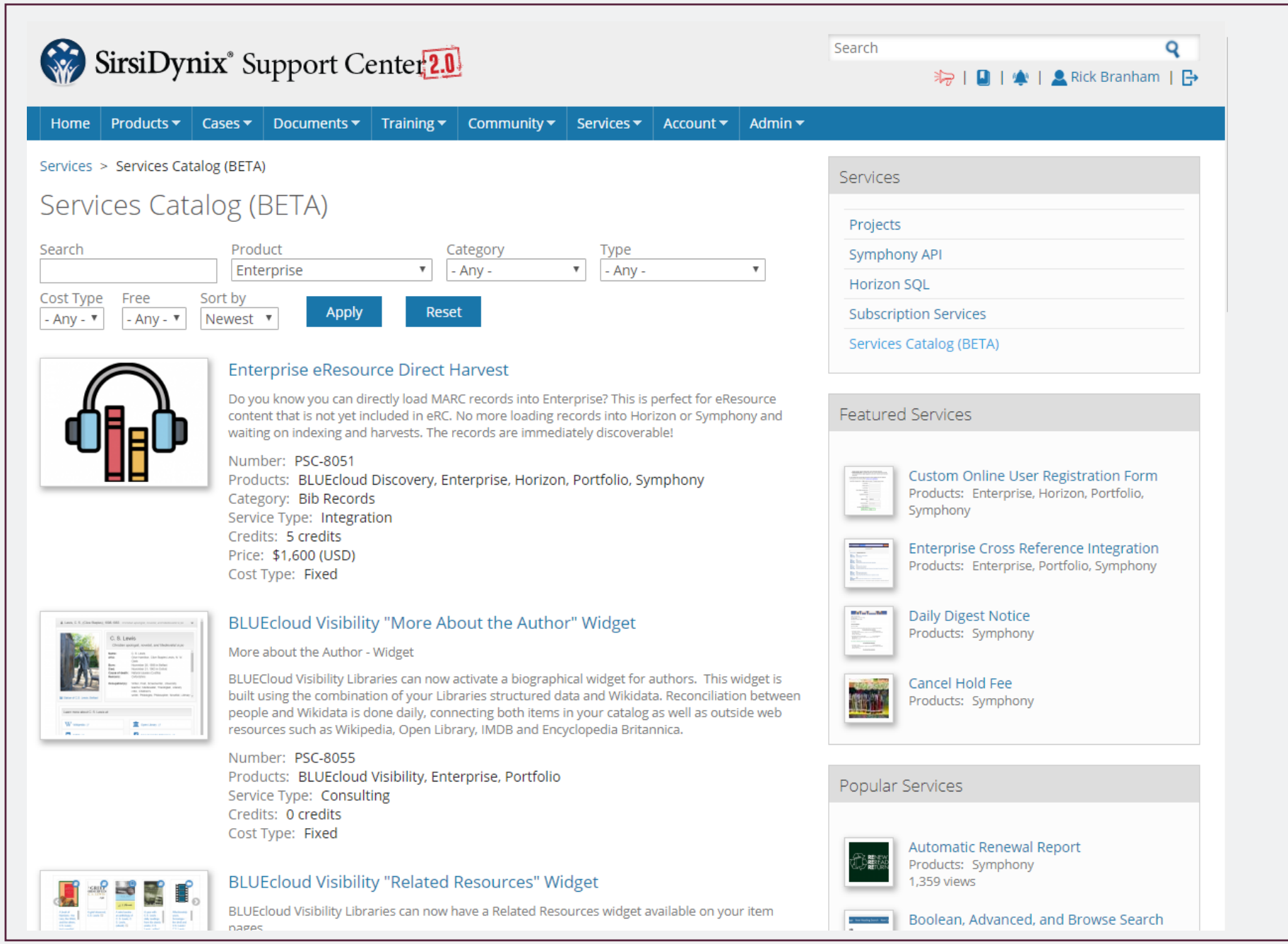

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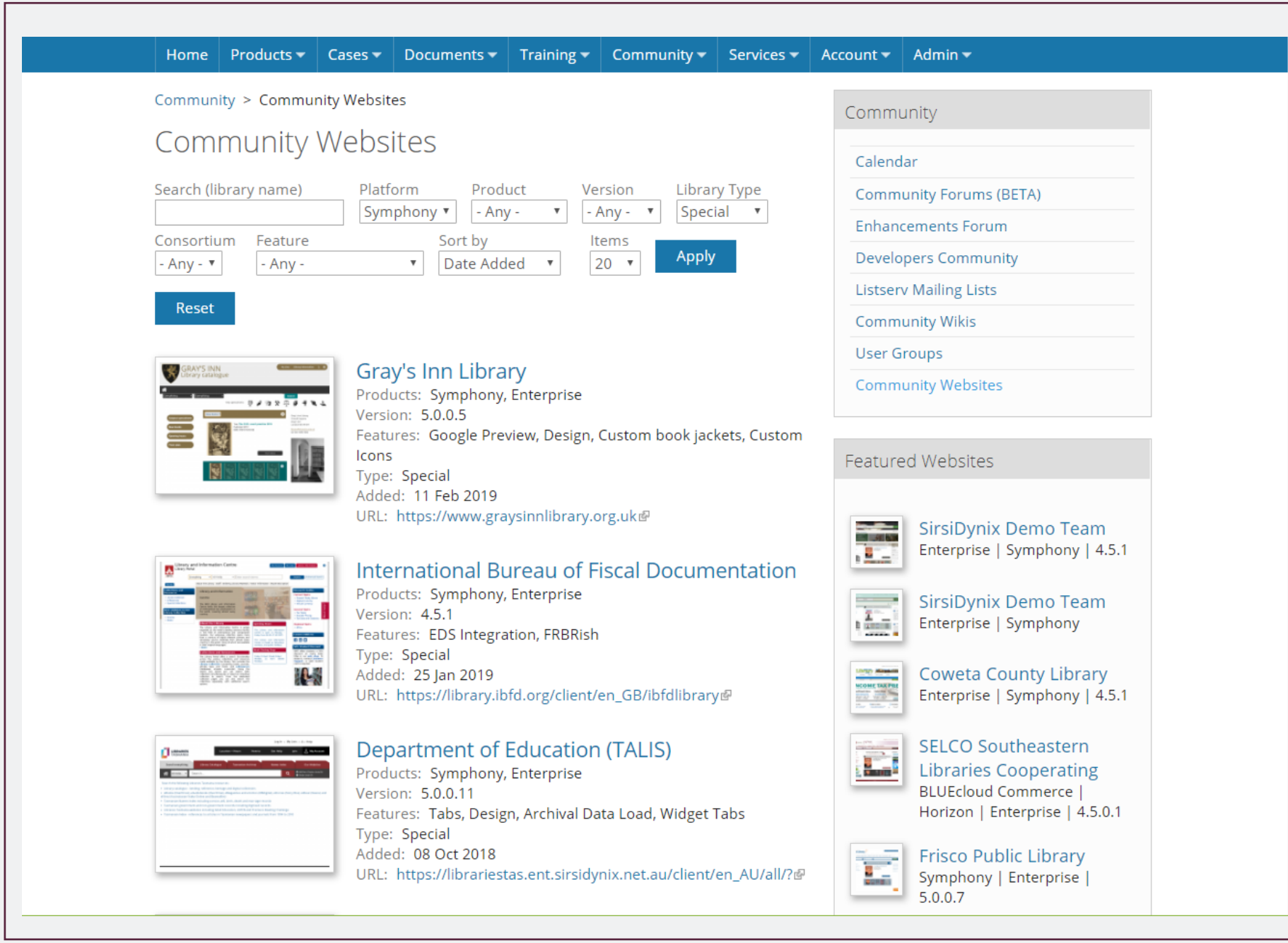
Get inspiration from others



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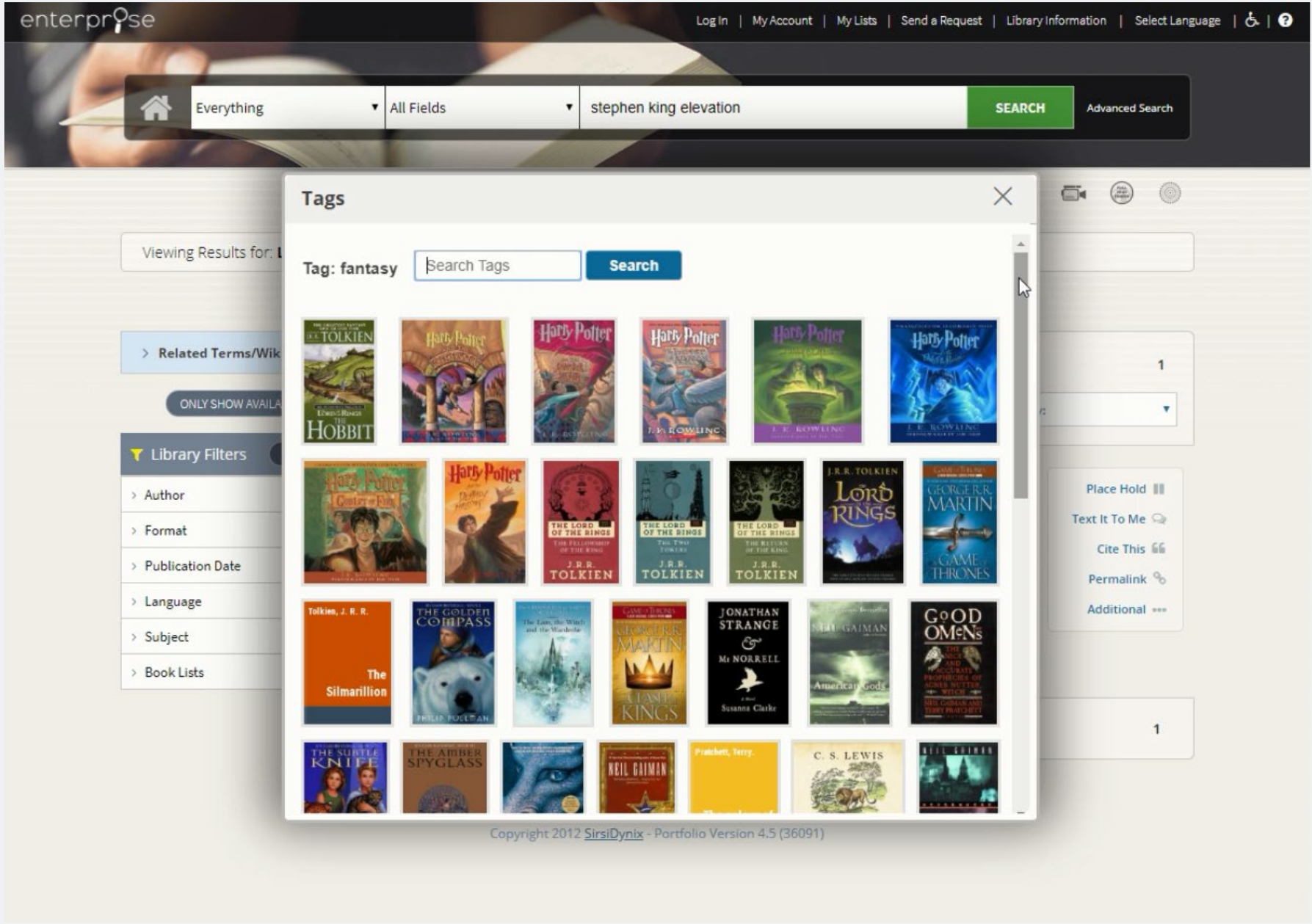
3

Extend Your Reach With Discovery Extensions

Integrate 3rd-party content and code to enrich Discovery

Discovery Extensions

Integrate content



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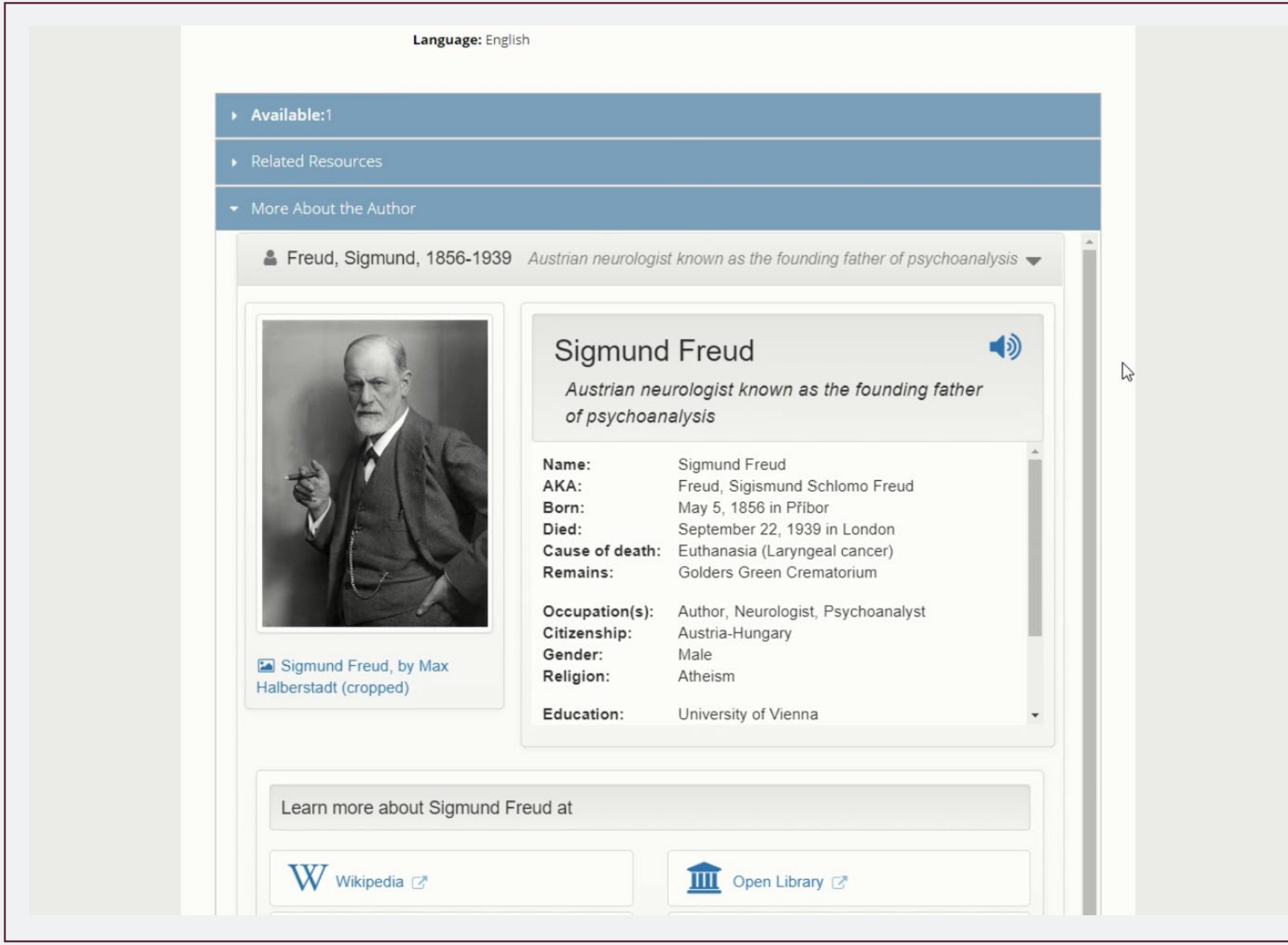
Discovery Extensions

Integrate content



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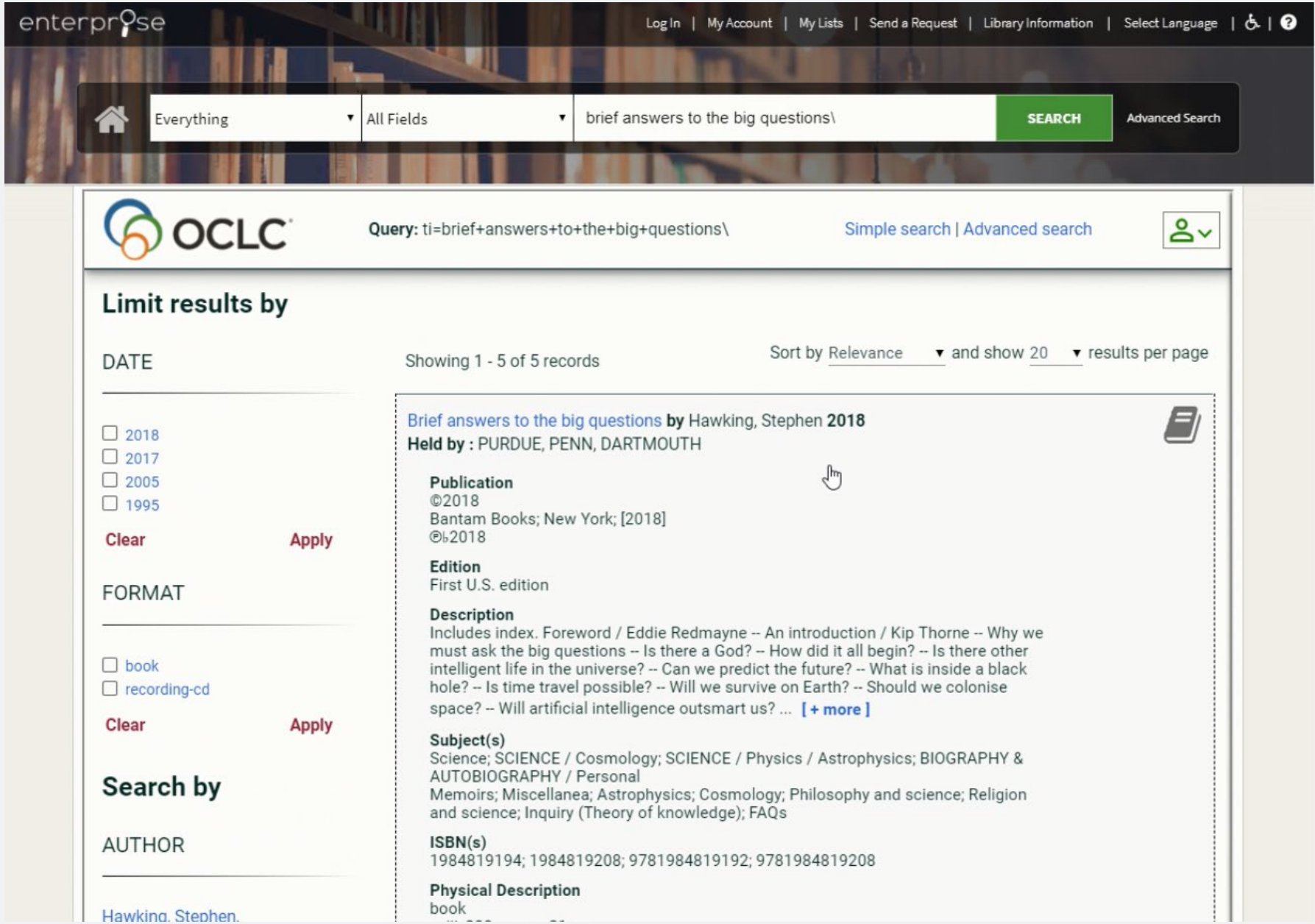
Discovery Extensions

Integrate content

Add functionality



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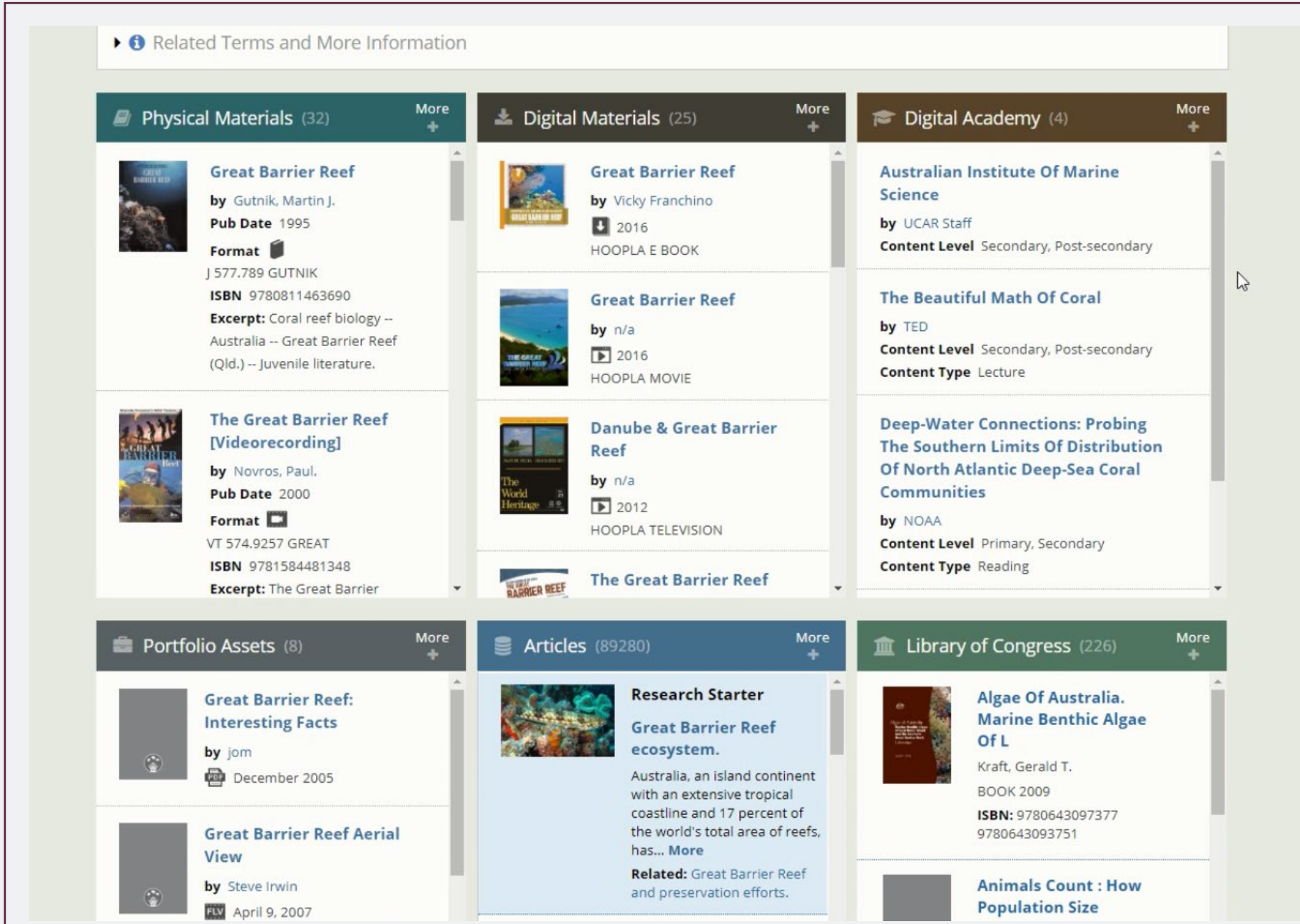
Discovery Extensions

Integrate content

Add functionality

Offer new ways of exploring



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Discovery Extensions

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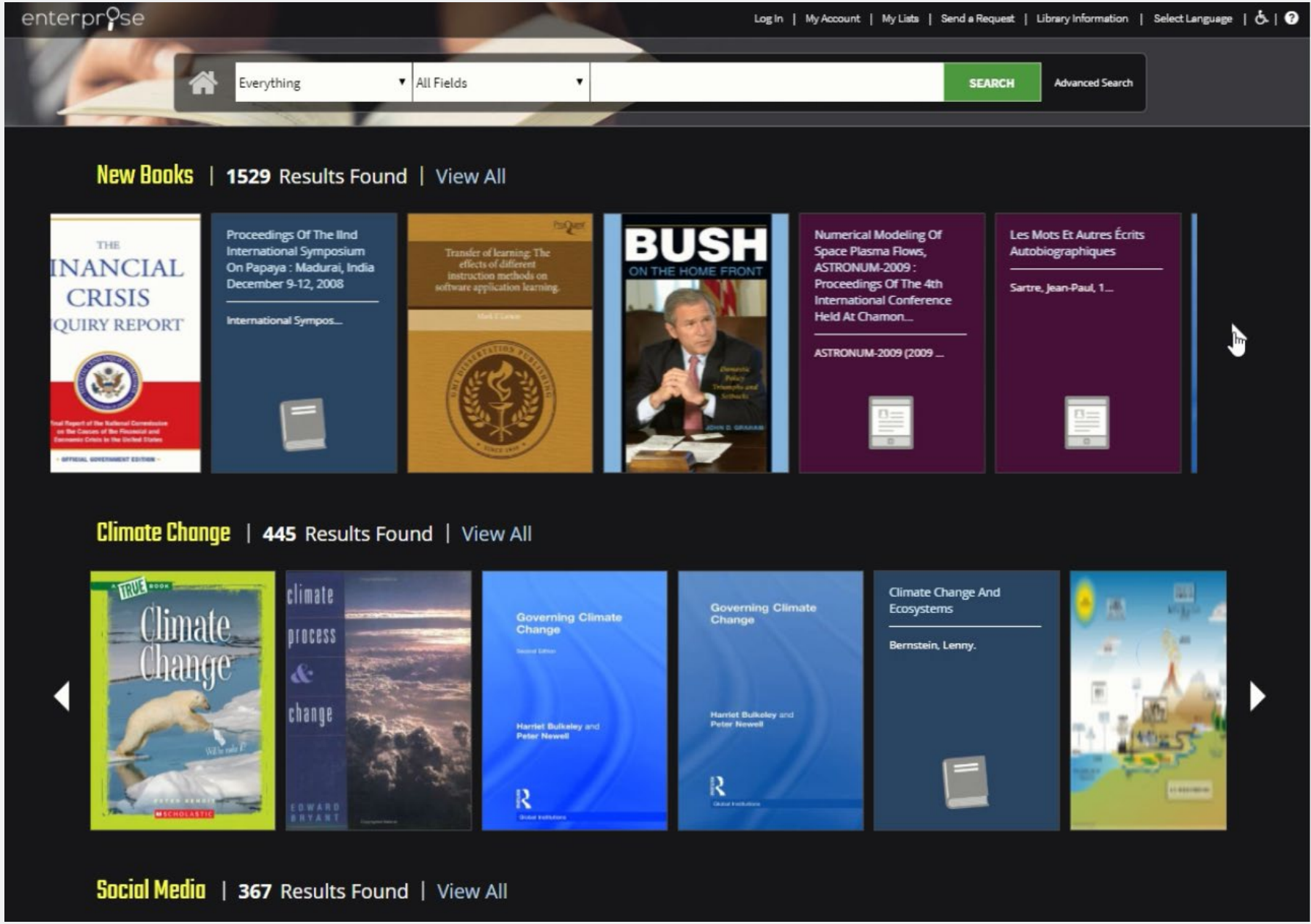

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4

Make All Of Your eResources Discoverable

Give your users one simple search for physical & digital

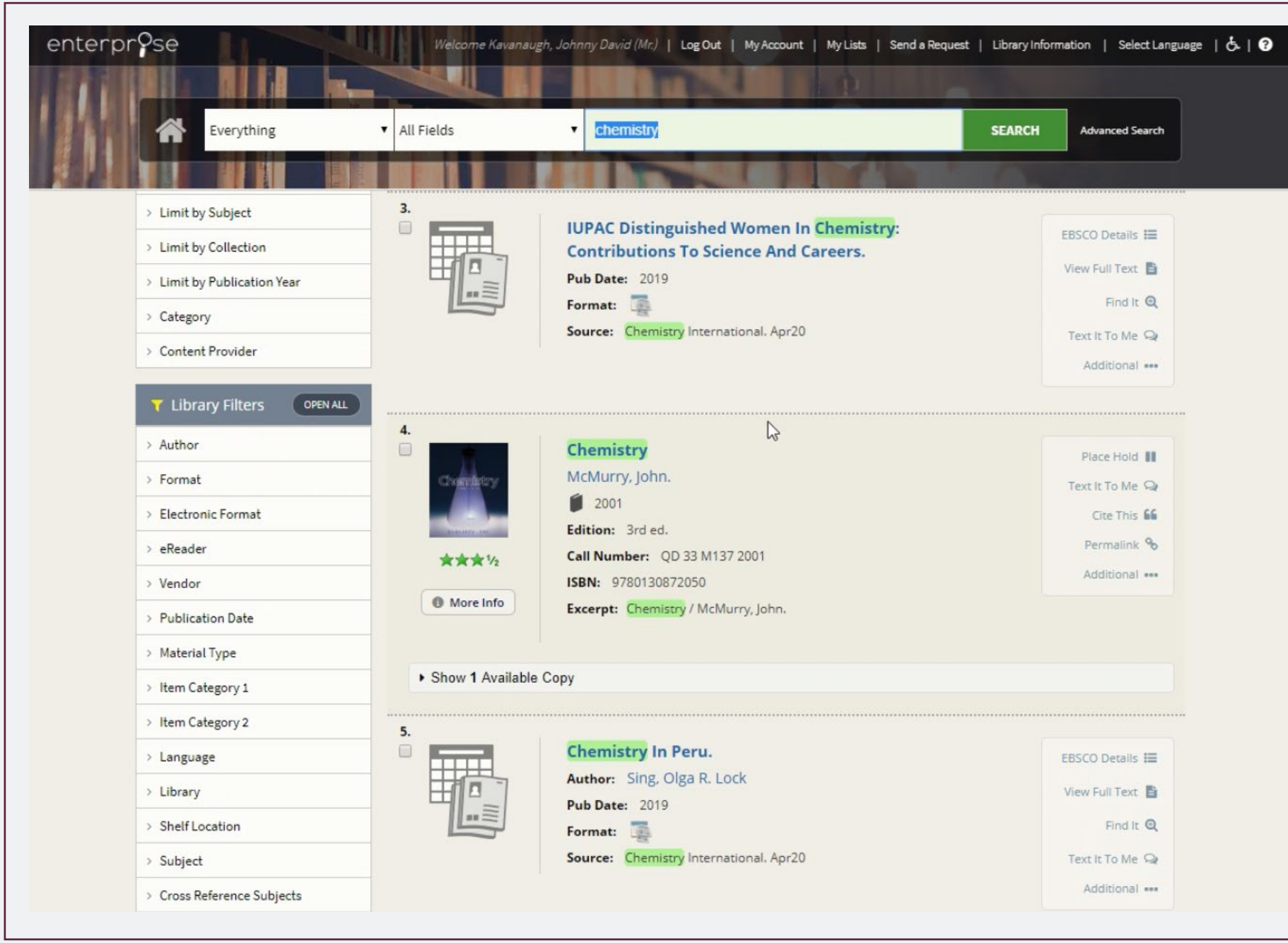
Discover Physical & Digital

eJournal Articles

Physical Materials

Digital Materials

Local Digital Assets



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Discover Physical & Digital

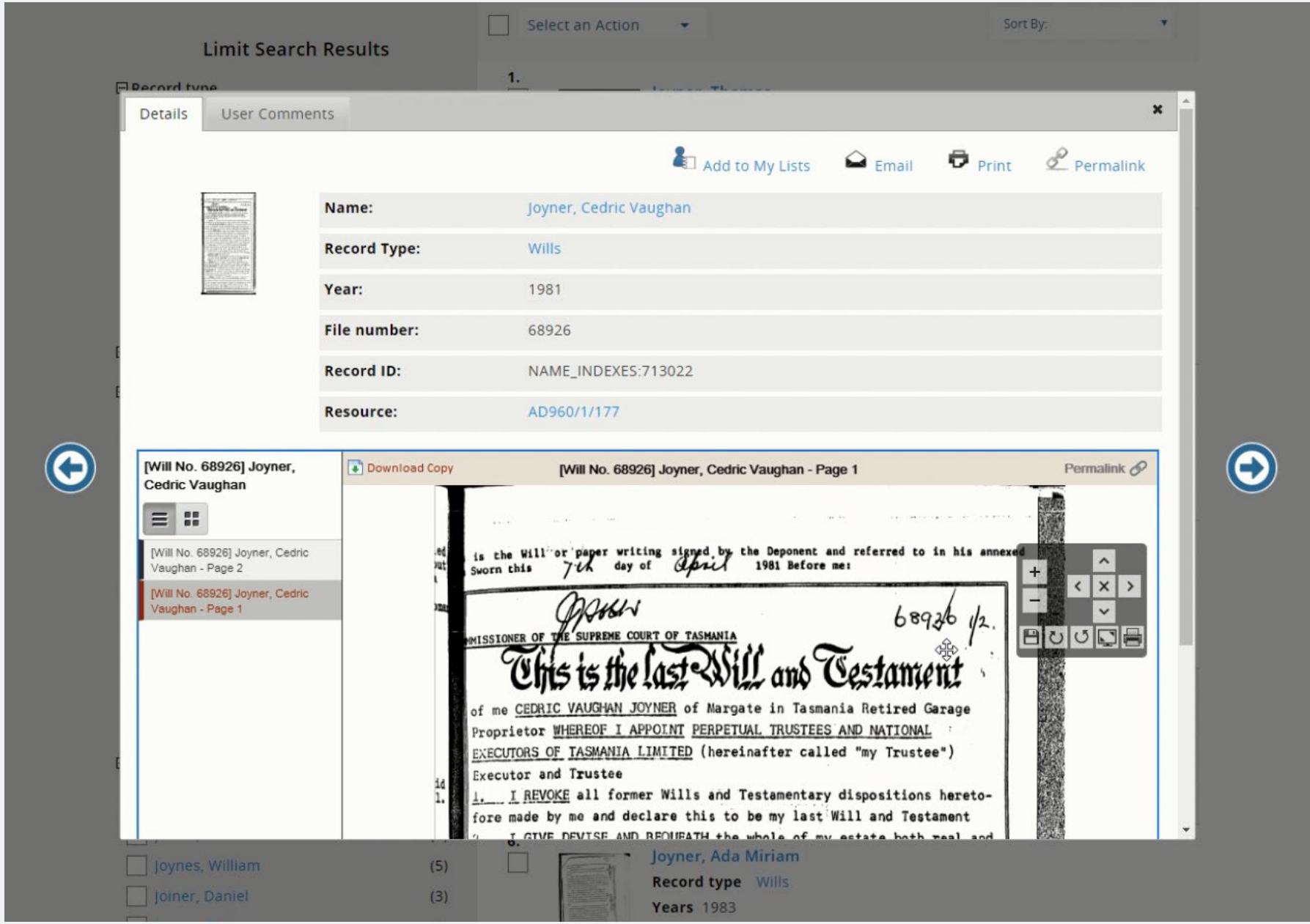
eJournal Articles

Physical Materials

Digital Materials

Local Digital Assets

Custom eResource Targets (e.g., Archives, Museum Collections, Special Collections)



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5

Secure Your Access with SSO

Make it easy and secure for your users to authenticate and login

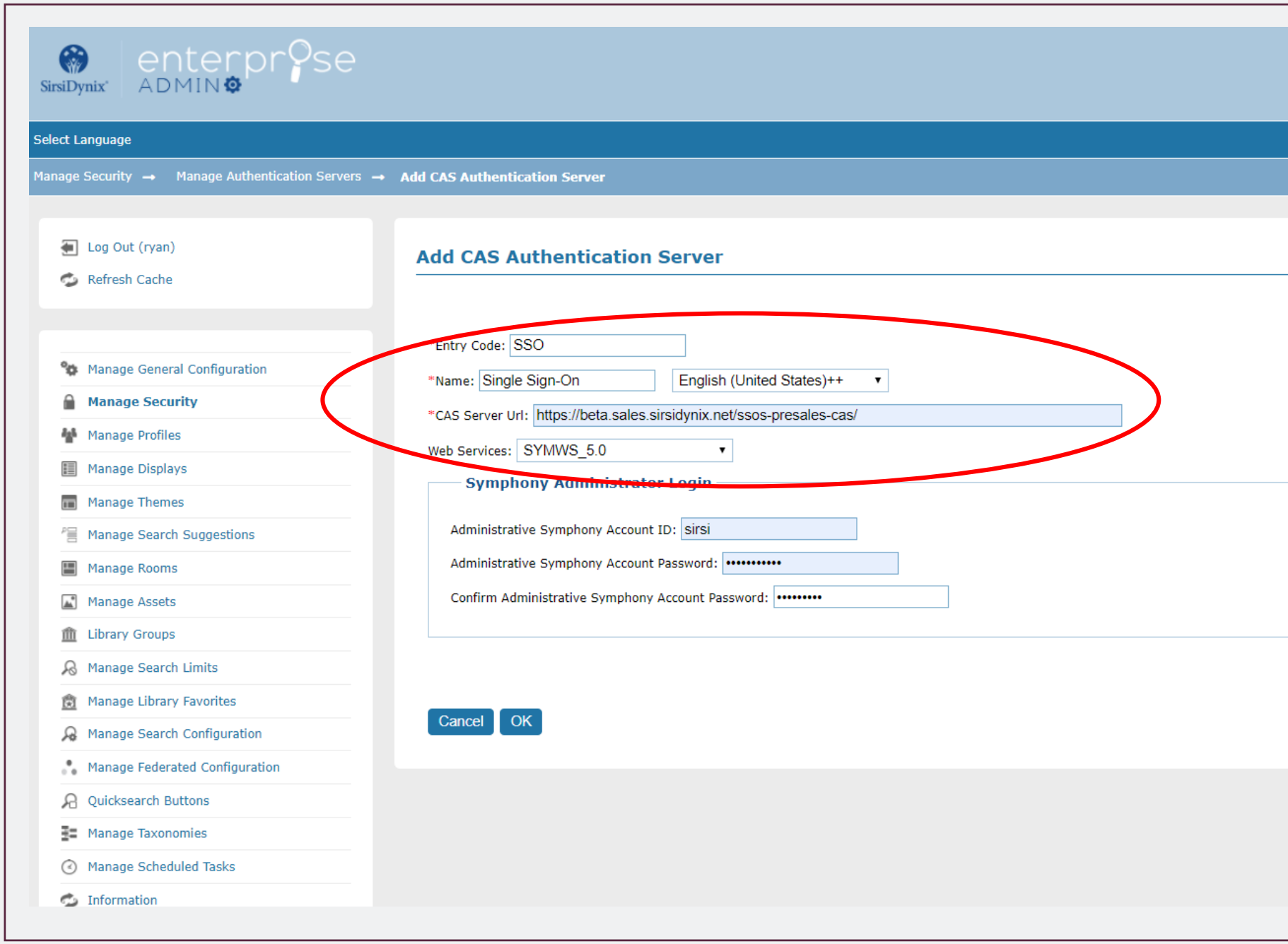
Enterprise SSO

SirsiDynix-hosted or library-hosted CAS

Easy to configure

SSO Consulting for hassle-free implementation

Available NOW



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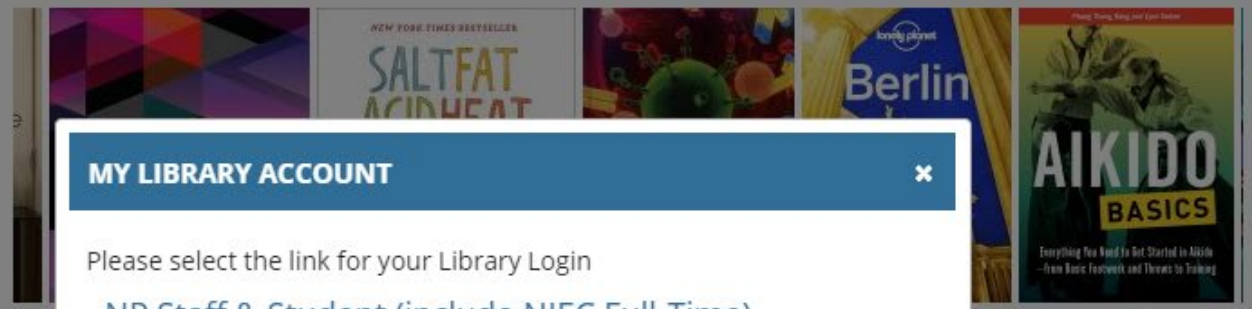
Everything | All Fields | SEARCH | Advanced Search

Recommended Reads

New Titles | Digital Life | Design Thinking | Singapore Bicentennial



Academic Journals

Citation Guide

Curated Reads

Library Services

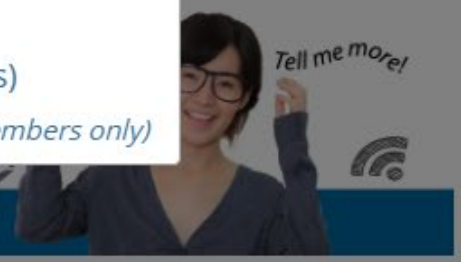
Opening Hours

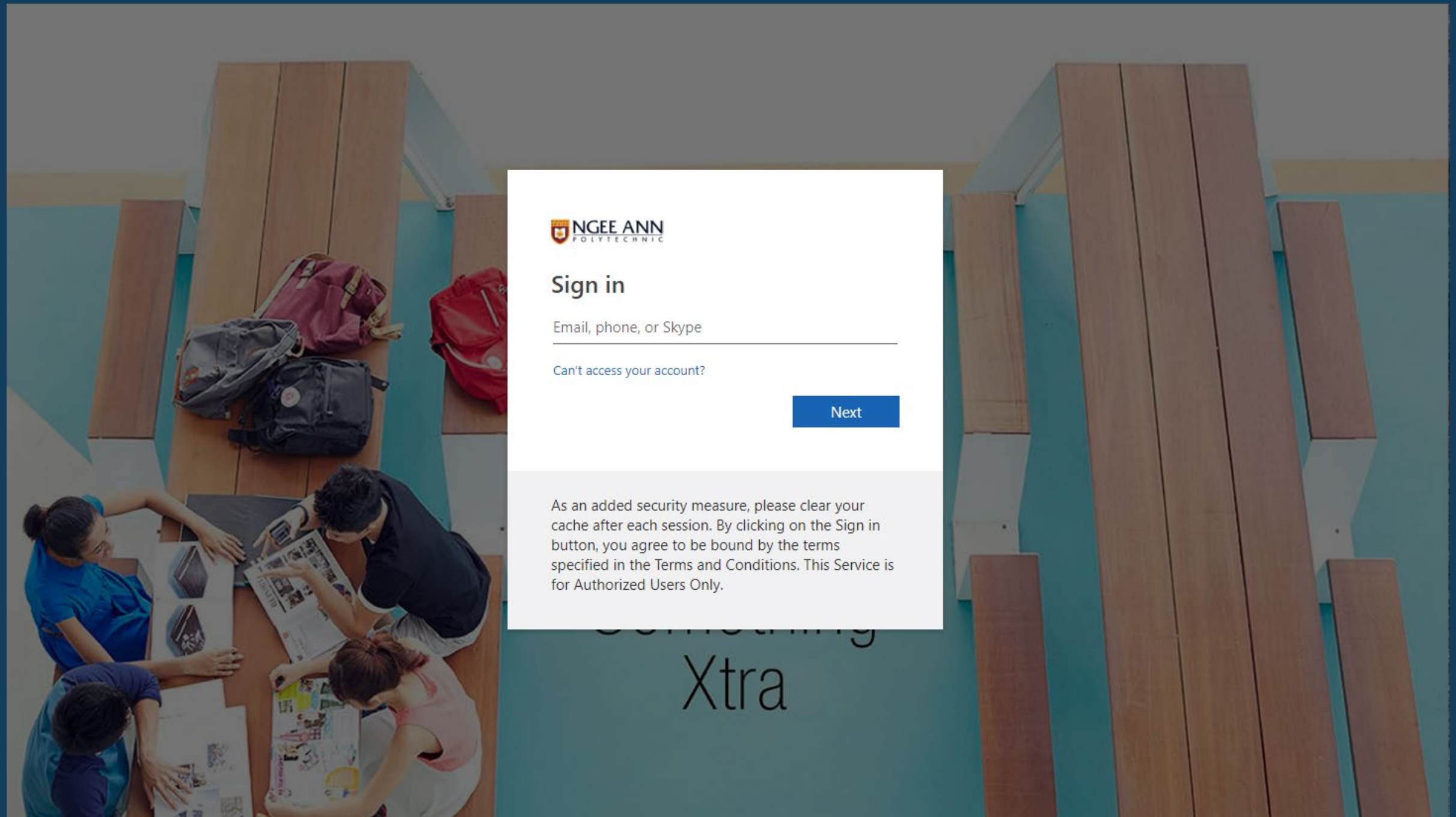
MY LIBRARY ACCOUNT

Please select the link for your Library Login

- NP Staff & Student (include NIEC Full-Time)
- SIT@NP Staff & Student
- NIEC-CET@NP Student
- External Members (Alumni, Corporate, Others)

Reset password (External Members only)




NGEE ANN POLYTECHNIC
Sign in
Email, phone, or Skype
Can't access your account?
Next
As an added security measure, please clear your cache after each session. By clicking on the Sign in button, you agree to be bound by the terms specified in the Terms and Conditions. This Service is for Authorized Users Only.
Xtra

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Thank You!

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