

## 5 Must-Dos to Maximize Your Discovery Experience

Rick Branham | Vice President, Pre-Sales Solutions & Academic Library Initiatives



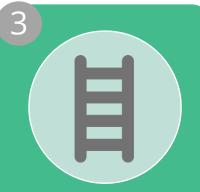
## 5 Must-Dos to Maximize Your Discovery Experience



Go All-in On Mobile



Give Your Site a Makeover



Extend Your Reach With Discovery Extensions



Make All of Your eResources Discoverable



Secure Your Access with SSO



## Go All-in On Mobile

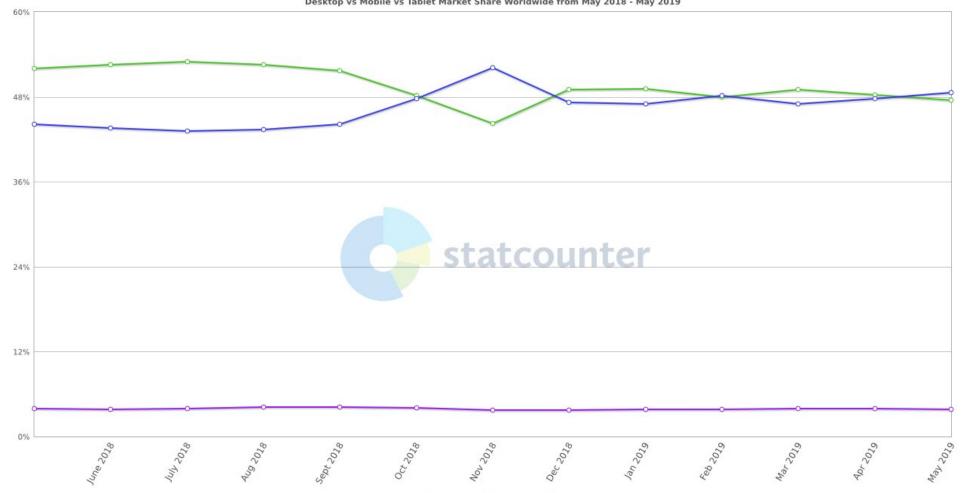
This is where you'll find your users



## Global Mobile vs Desktop vs Tablet Usage



Desktop vs Mobile vs Tablet Market Share Worldwide from May 2018 - May 2019



Mobile
 Desktop
 Tablet

### Mobile Browser

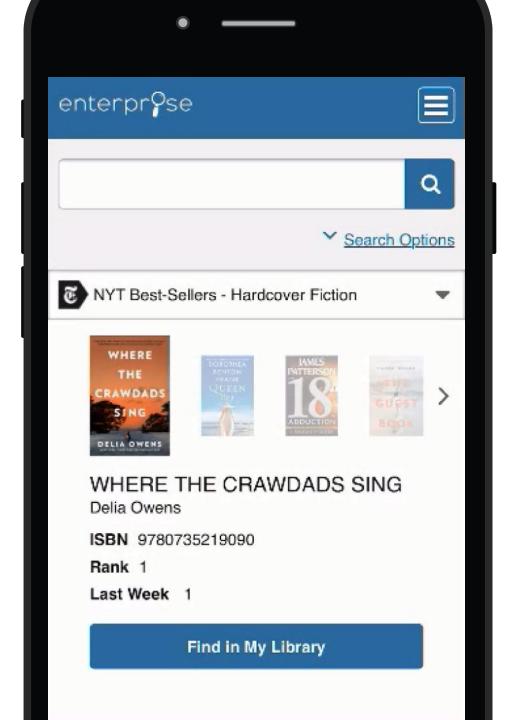
Casual users will prefer to use a responsive website

Give the frequent/power users the option of opening/downloading the app instead

Brand it to your library with your unique content

Don't dumb it down—it should be fully functional

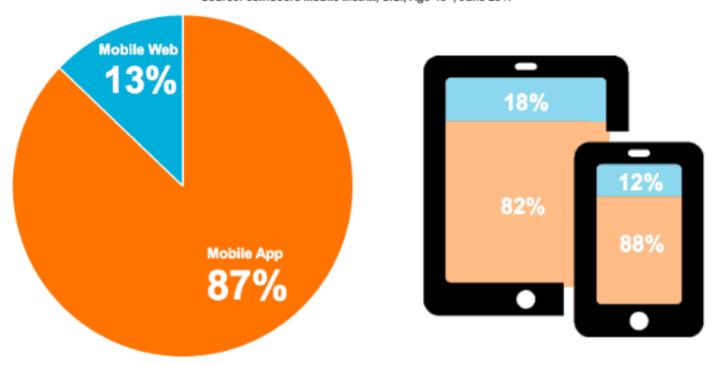




## Mobile Web vs Mobile App

Mobile users are spending 87 percent of their time in apps, versus just 13 percent on the web.

#### Share of Time Spent on Mobile: App vs. Web Source: comScore Mobile Metrix, U.S., Age 18+, June 2017



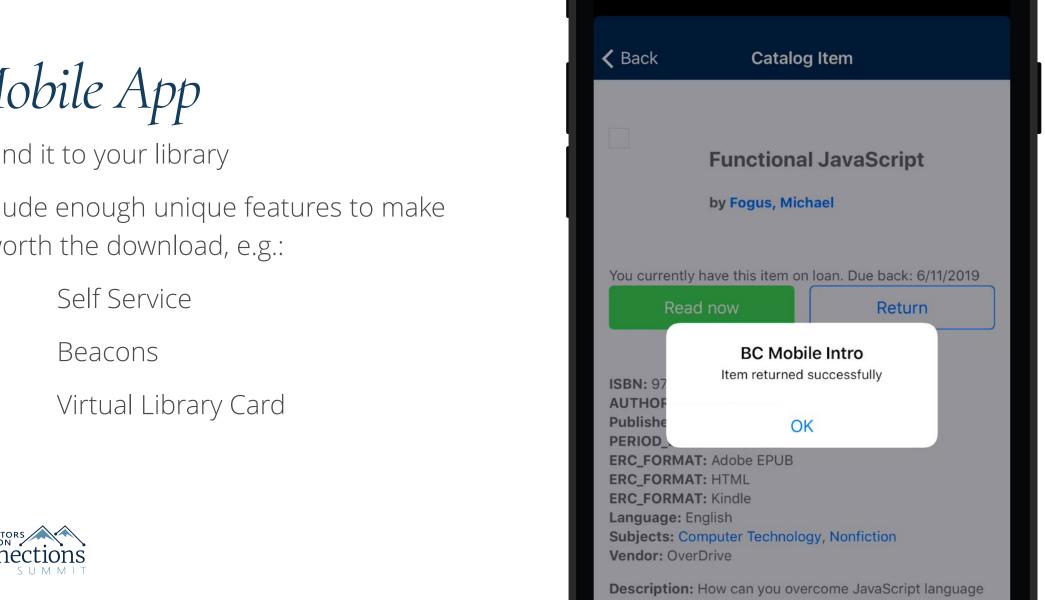




## Mobile App

Brand it to your library

Include enough unique features to make it worth the download, e.g.:



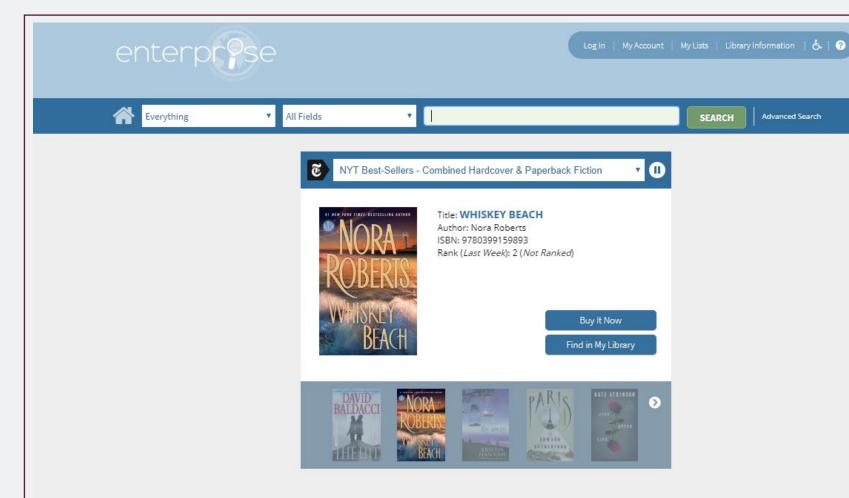
9:42



## Give Your Discovery a Makeover

Your library is unique, and your discovery should reflect that

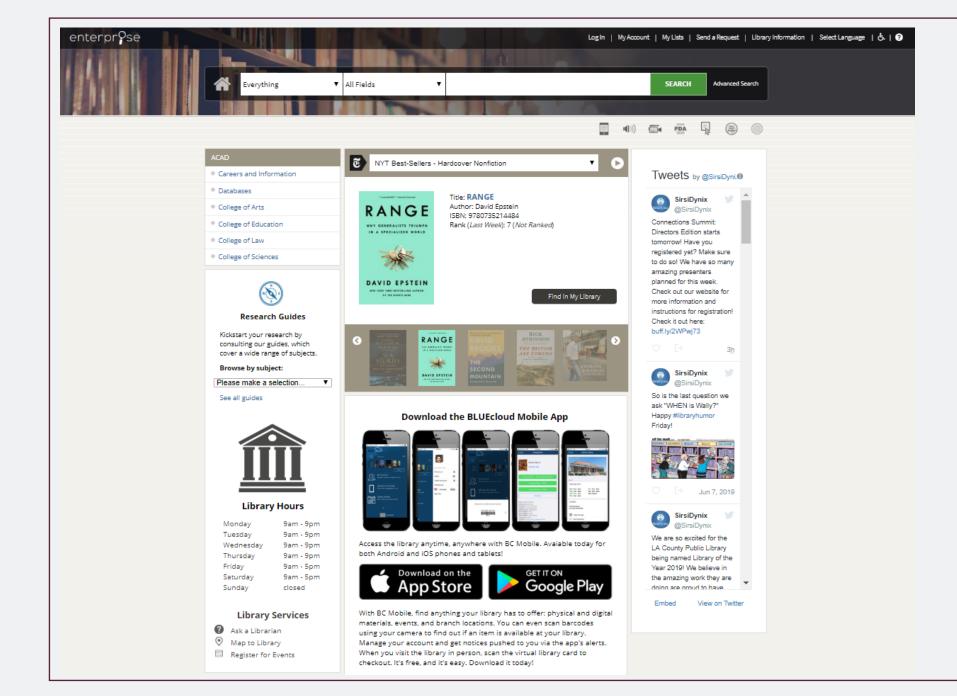
Don't settle for out-of-thebox



Advanced Search



Don't settle for out-of-thebox





Don't settle for out-of-thehox

Integrate seamlessly with your website





Sign In | My Account | My Lists | Contact Us

Search the Library

Find books, articles, journals and more



Databases How Can We Help? ✓ Study ✓ Educators ✓

#### Find, share and connect

Our libraries provide you with a wide range of services and resources to support your studies.

#### Today's opening hours

Dandenong 8am-6.30pm 8am-6.30pm Berwick 8am-6.30pm Cranbourne 8.30am-5pm Mornington Peninsula 8.30am-4.30pm



**CHAT TO LIBRARY STAFF** 

Chat online now

#### **NEED HELP?**

Learn how the library can assist you.

Find out more

#### **FREE AFTER-HOURS** ONLINE STUDY HELP

Connect with a one-on-one tutor to ask your homework or assignment questions. Have an essay or assignment

Connect Live for Maths, English and Study Coach

· 7pm - 11pm Sunday - Friday

Connect Live for Statistics, Accounting, Economics, Commerce and Science Subjects



FREE ACCESS

Want to learn a new skill? LinkedIn Learning is a leading online learning resource that provides online tutorials on everything from computer skills to design software and basic business skills

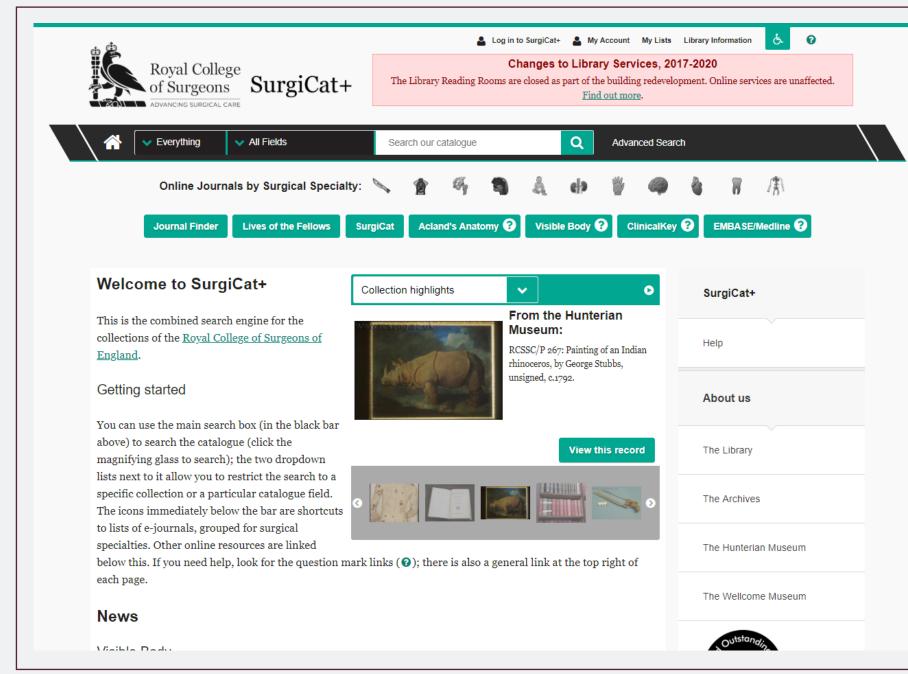
#### **GET RESEARCH AND** REFERENCING SUPPORT

Meet with a librarian.

One-on-one, personalised sessions are available to assist students in developing key study skills in research and referencing for assignments.

Don't settle for out-of-thebox

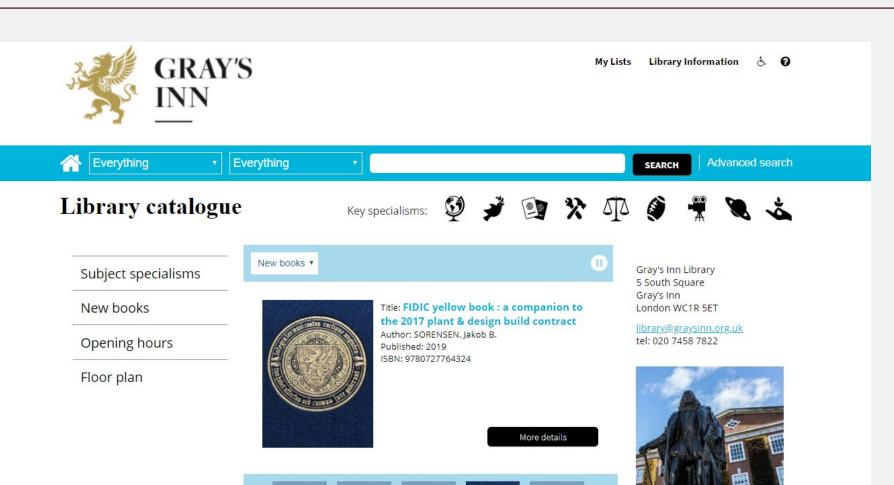
Integrate seamlessly with your website





Don't settle for out-of-thebox

Integrate seamlessly with your website

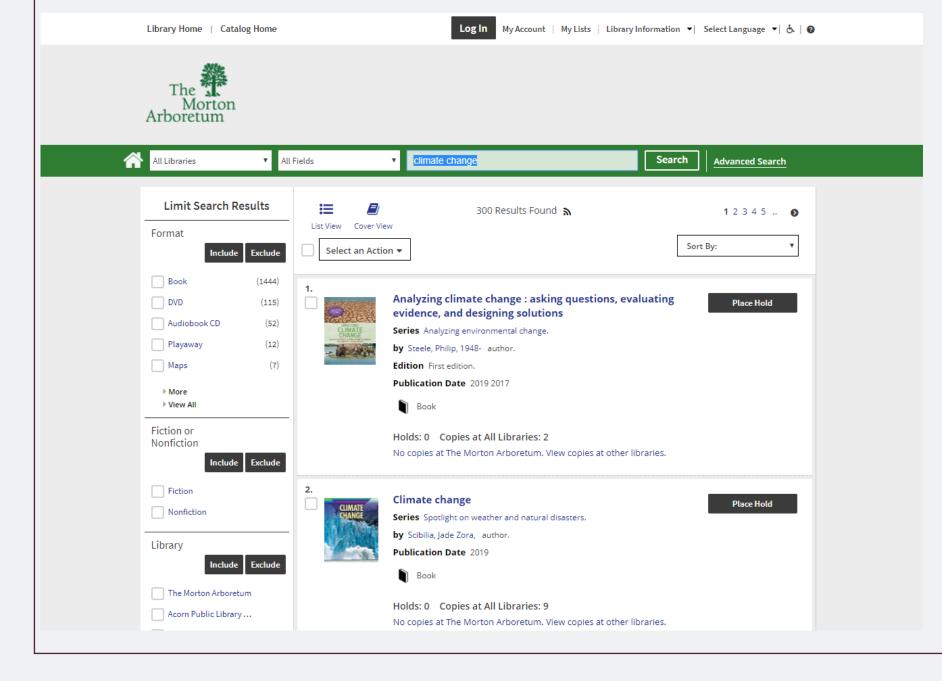




Don't settle for out-of-thebox

Integrate seamlessly with your website

Don't underestimate your users (do you only listen to the complainers?)





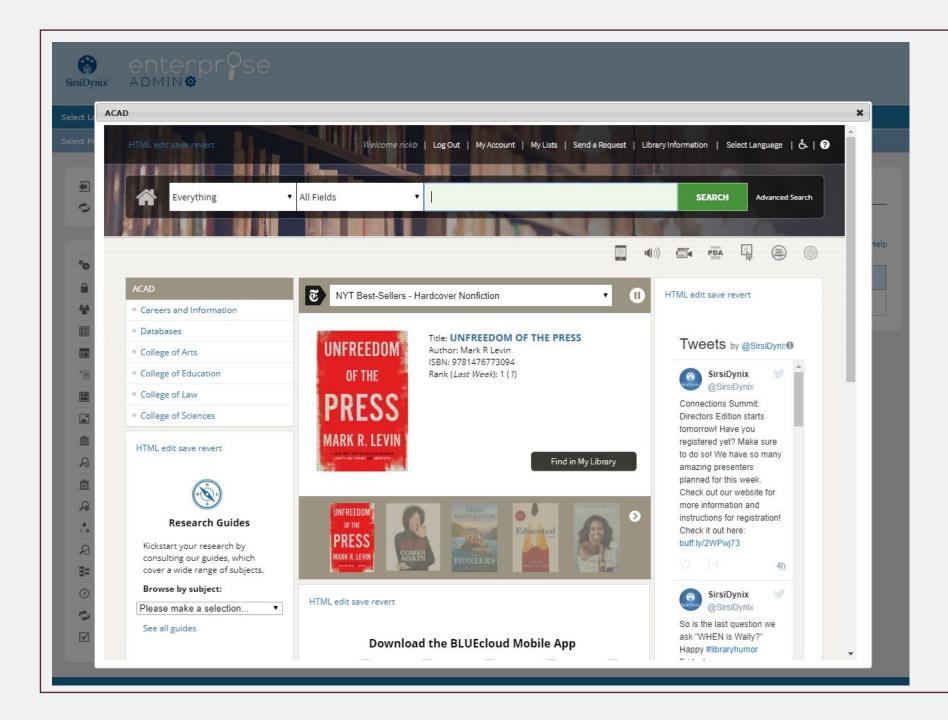
Don't settle for out-of-thebox

Integrate seamlessly with your website

Don't underestimate your users (do you only listen to the complainers?)

Constantly improve the user experience





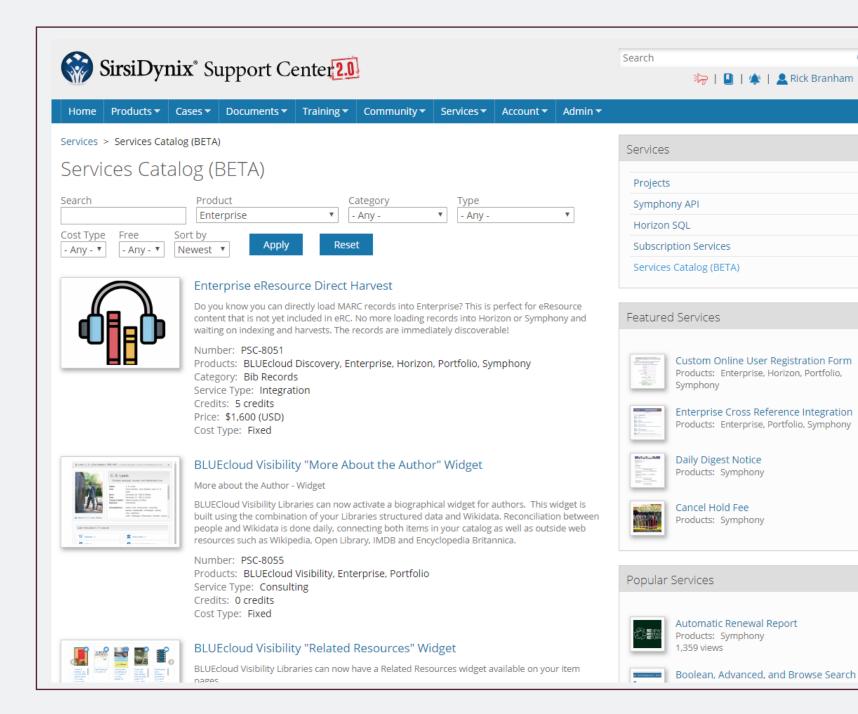
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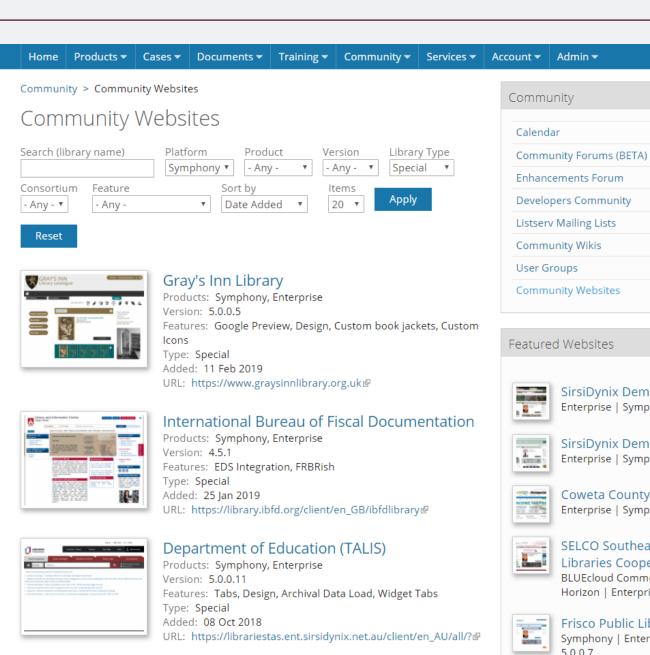
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Don't underestimate your users (do you only listen to the complainers?)

Constantly improve the user experience

Get inspiration from others





Admin ▼

SirsiDynix Demo Team Enterprise | Symphony | 4.5.1

SirsiDynix Demo Team

Coweta County Library

SELCO Southeastern

Libraries Cooperating

Horizon | Enterprise | 4.5.0.1

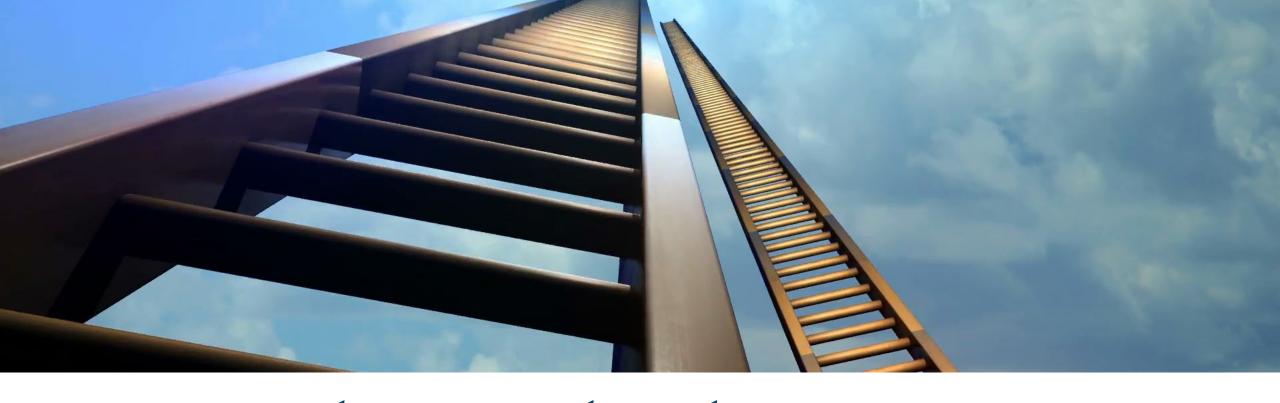
BLUEcloud Commerce |

Frisco Public Library

Symphony | Enterprise |

Enterprise | Symphony | 4.5.1

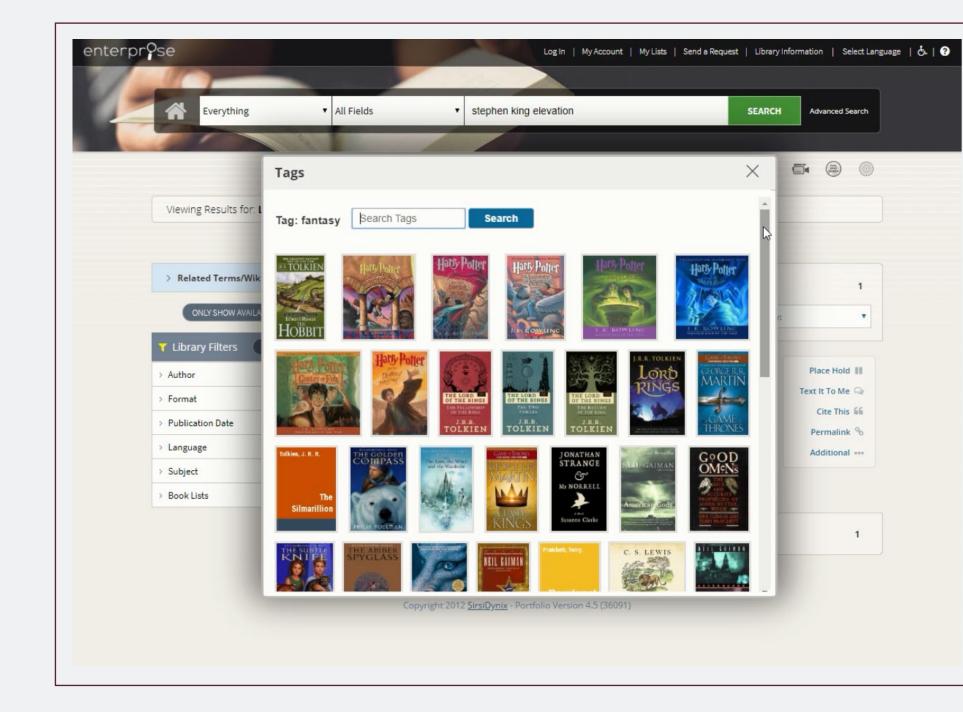
Enterprise | Symphony



# Extend Your Reach With Discovery Extensions

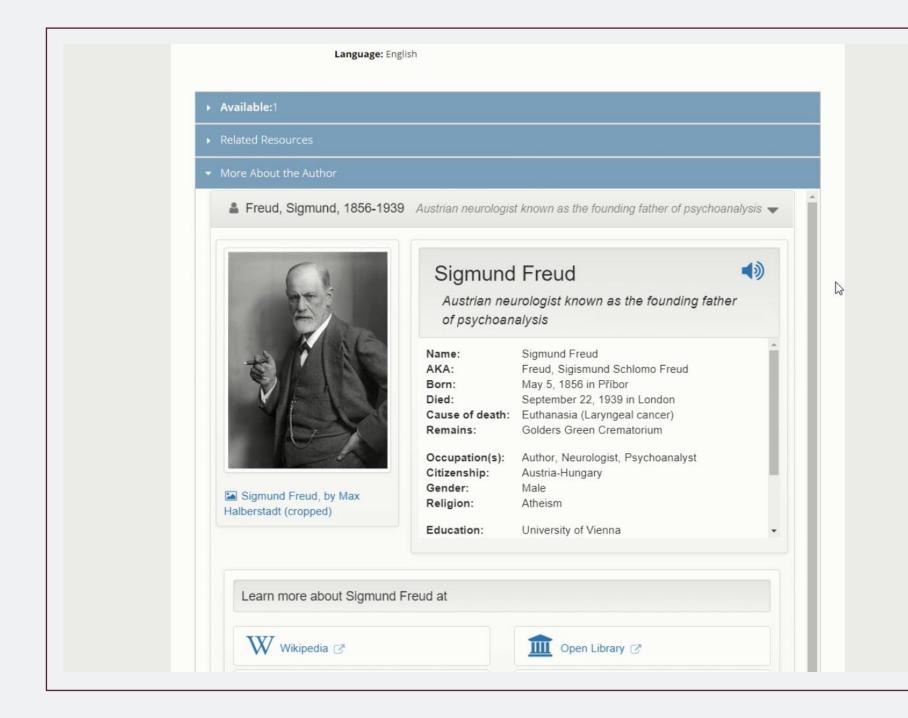
Integrate 3<sup>rd</sup>-party content and code to enrich Discovery

Integrate content





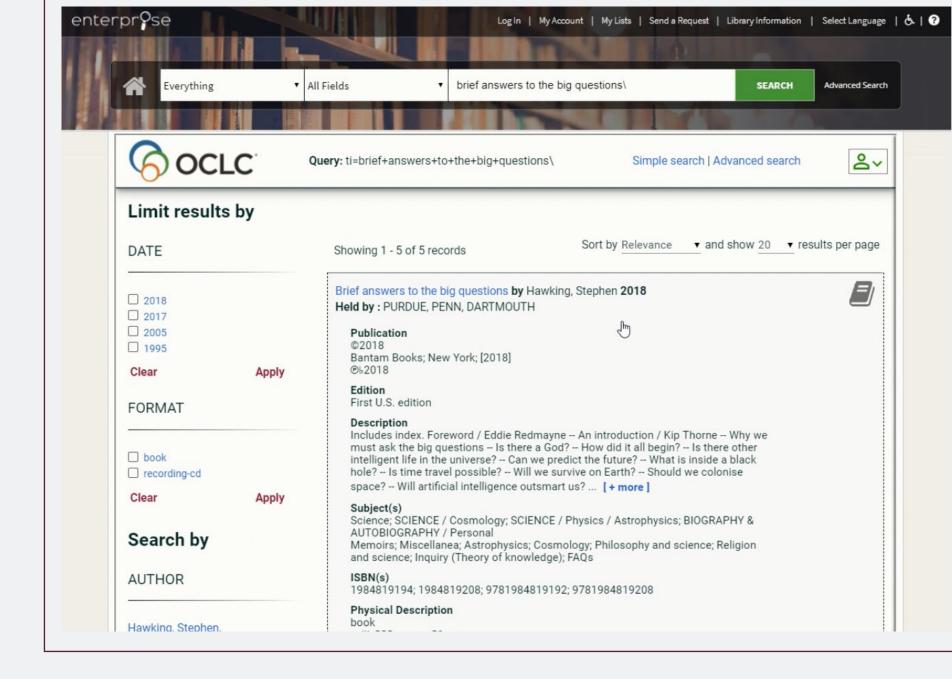
Integrate content





Integrate content

Add functionality

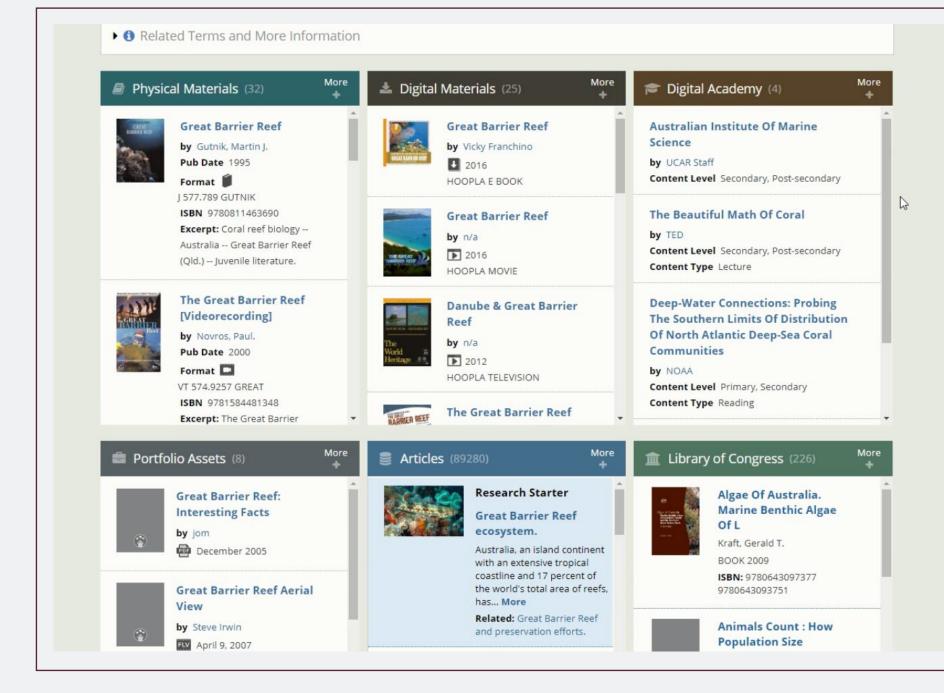




Integrate content

Add functionality

Offer new ways of exploring

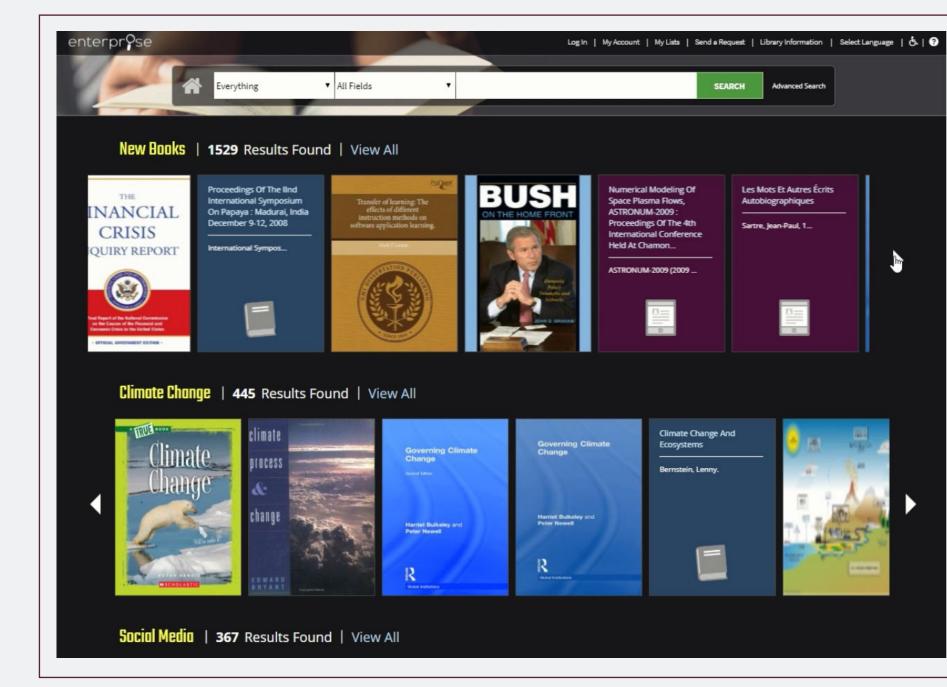




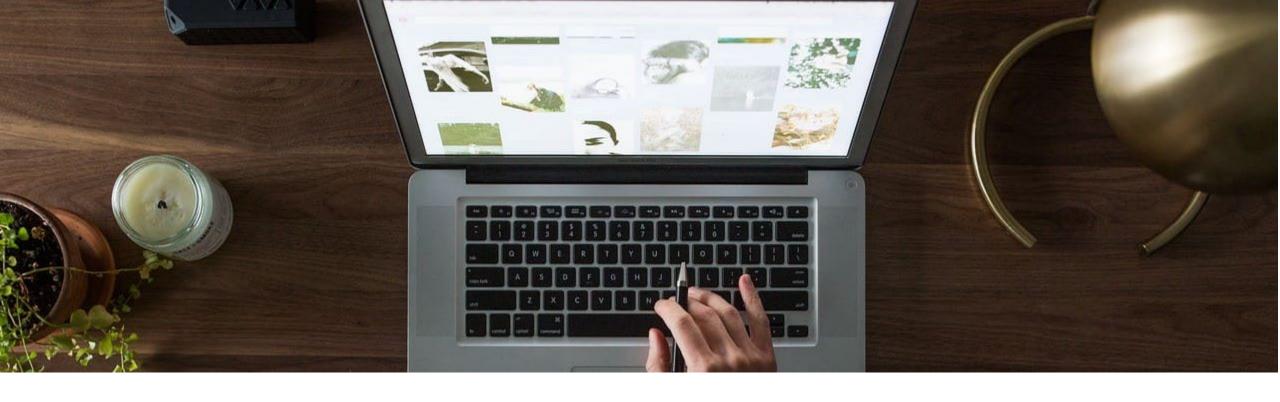
Integrate content

Add functionality

Offer new ways of exploring







## Make All Of Your eResources Discoverable

Give your users one simple search for physical & digital



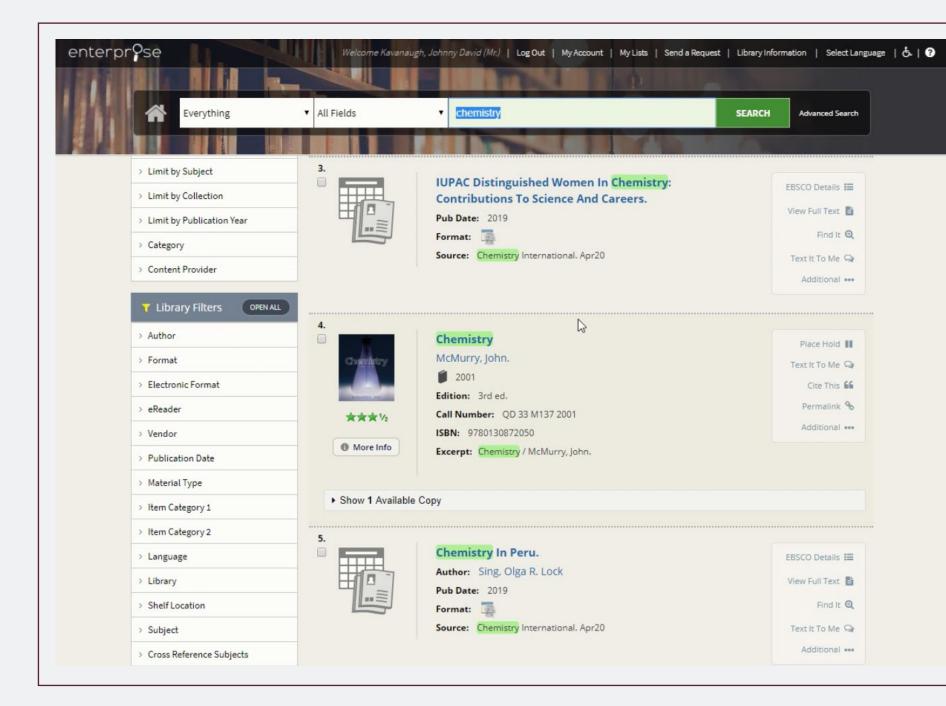
## Discover Physical & Digital

eJournal Articles

Physical Materials

Digital Materials

Local Digital Assets





# Discover Physical & Digital

eJournal Articles

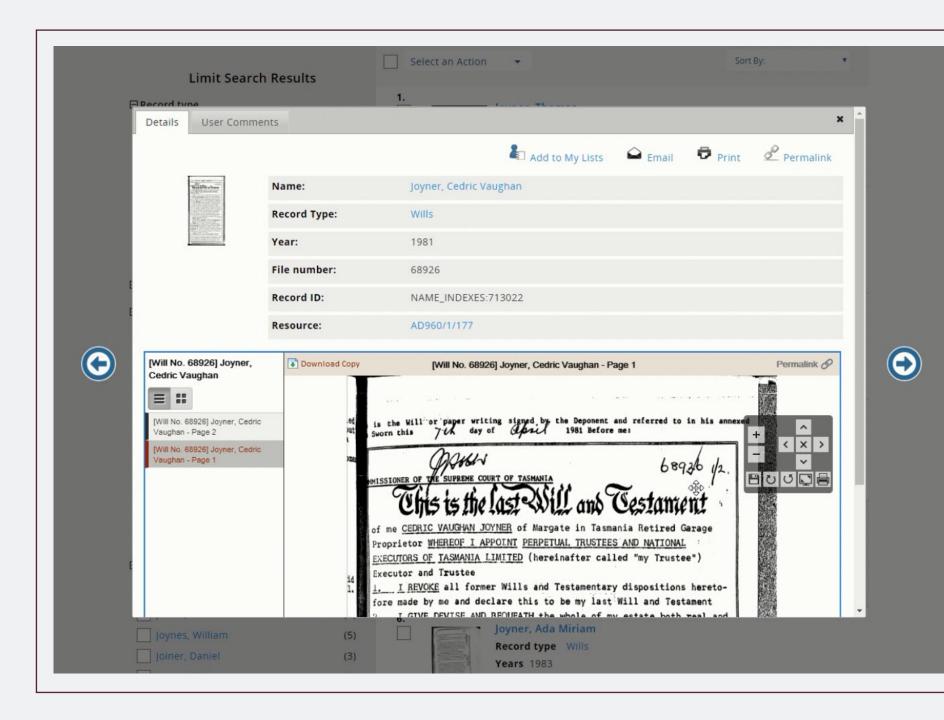
Physical Materials

Digital Materials

Local Digital Assets

Custom eResource
Targets (e.g., Archives,
Museum Collections,
Special Collections)







## Secure Your Access with SSO

Make it easy and secure for your users to authenticate and login

#### Enterprise SSO

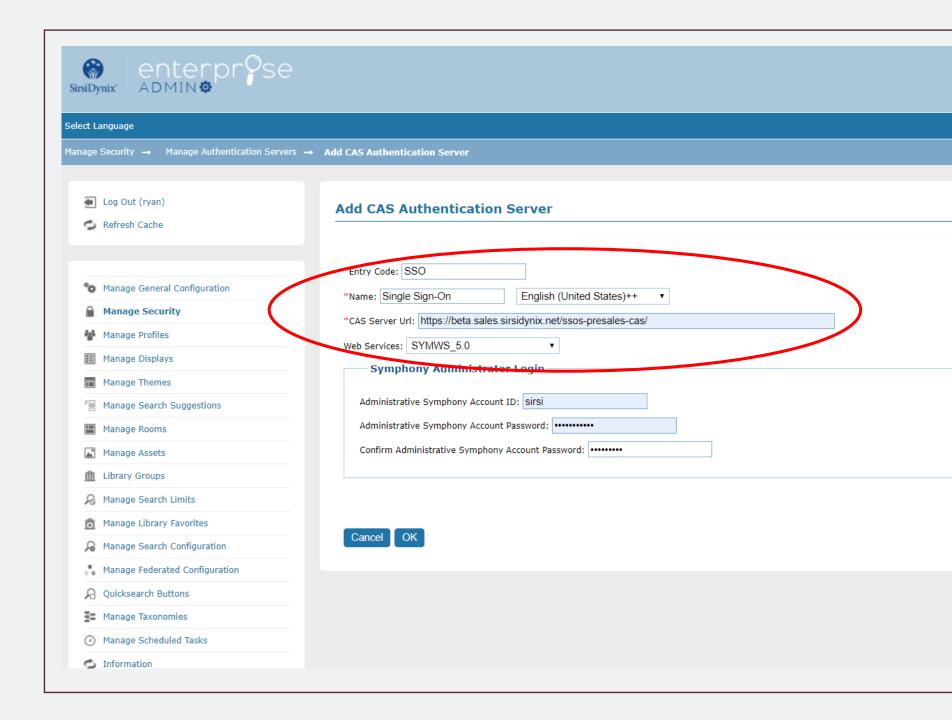
SirsiDynix-hosted or library-hosted CAS

Easy to configure

SSO Consulting for hassle-free implementation

Available NOW







Academic Journals

All Fields



Citation Guide



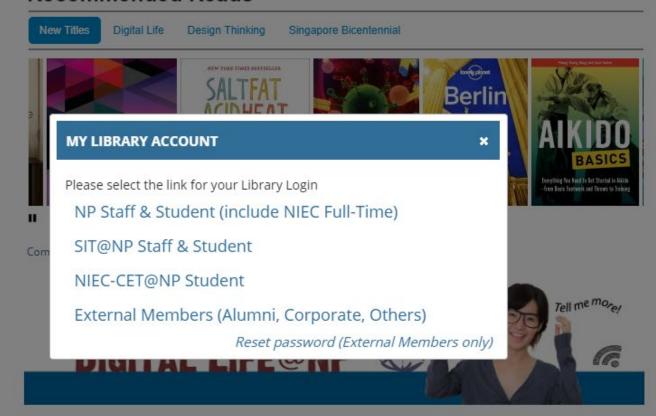
Curated Reads





Opening Hours

#### **Recommended Reads**







#### Sign in

Email, phone, or Skype

Can't access your account?

Next

As an added security measure, please clear your cache after each session. By clicking on the Sign in button, you agree to be bound by the terms specified in the Terms and Conditions. This Service is for Authorized Users Only.

Xtra





# Thank You!

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